

SPONSORSHIP OPPORTUNITIES

Champagne Sponsor \$8,000

Wine Fest will have only (2) Champagne Sponsors. This limited premium sponsorship will provide the donor with the maximum in donor recognition. Benefits include:

- Named as sponsor in all media materials
- Name/Logo in event program
- Special commemorative gift
- Name/Logo on event website
- Prominently placed table at event
- (30) VIP Wine Fest tickets
- (15) VIP Wine Fest parking passes
- Opportunity to provide company information in a central display

Merlot Sponsor \$1,000

Wine Fest will have only (6) Merlot Sponsors. Merlot Sponsors will be recognized in the event's program. Additional benefits include:

- (4) VIP Wine Fest tickets
- (2) VIP Wine Fest parking passes
- Special commemorative gift
- Name/Logo on event website

Chardonnay Sponsor \$500

Wine Fest will have up to (10) Chardonnay Sponsors. These sponsors will be recognized in the event's program and will receive the following:

- (2) VIP Wine Fest tickets
- (1) VIP Wine Fest parking passes
- Name/Logo on event website
- Special commemorative gift

Cabernet Sponsor \$5,000

Wine Fest will have only (2) Cabernet Level Sponsors. This level of sponsorship is perfect for corporate donors that enjoy partnering with successful community events.

Benefits include:

- Named as sponsor in all media materials
- Name/Logo in event program
- Special commemorative gift
- Name/Logo on event website
- Prominently placed table at event
- (20) VIP Wine Fest tickets
- (10) VIP Wine Fest parking passes



Luxury Auto Sponsor \$1,000

Luxury Auto Sponsors will be recognized in the event's program. Luxury Auto Sponsors will be provided an opportunity to display (2) vehicles at Wine Fest. Additional benefits include:

- (4) VIP Wine Fest tickets
- (2) VIP Wine Fest parking passes
- Special commemorative gift
- Name/Logo on event website

Wine & Food Sponsors

Wine Fest is one of the leading wine and food events in Kern County. Each year our community's best restaurants open their kitchens and present delicious food tastings to Wine Fest guests. The variety of Wine presented is impressive in both its quality and geographic diversity.

If you are interested in presenting food or wine at Wine Fest, please call (661) 852-5020 for further information.

All Wine Fest proceeds go to support the Kern County Museum Foundation and their efforts to support capital projects at the Kern County Museum and to help create an engaging, educational, and entertaining experience for all Museum guests.

visit us on the web at
www.BakersfieldWineFest.com