

PROGRAM EVALUATION RESOURCE GUIDE

*Produced by the San Francisco Bay Area
Environmental Education Evaluation Learning Community*

November 2006

Acknowledgements

This guide was compiled by Nicole Cheslock, who extends a note of gratitude to the funding organizations for their support of this project and the Learning Community.

Introduction

The San Francisco Bay Area Environmental Education Evaluation Learning Community came together to improve programming, coordinate efforts, and create a stronger collective impact by developing a common understanding of the process whereby environmentally responsible behavior can be promoted through education.

The Learning Community is dedicated to increasing individual and collective evaluation capacity among regional environmental education organizations. To this end, the Learning Community's goals include building on and sharing experiences among environmental education leaders in the San Francisco Bay Area.

This Resource Guide provides a listing of evaluation and research professionals interested in working with environmental education organizations in the Bay Area and directions to access the Learning Community I (LC1) Evaluation Resource Database and additional program evaluation resources.

Learning Community Posts Resources Online

The California Regional Environmental Education Community (CREEC) Network Region 4 website has been updated to include a pdf version of this guide, and the evaluation resources database created during the first year of the Learning Community as well as additional resources, including program evaluation guides and data collection tools.

Evaluation and Research Professionals evaluation professionals interested in working with environmental education organizations in the San Francisco Bay Area Are included in this guide.

CREEC Region 4 Website hosts Learning Community's work

- Listing of Evaluation and Research Professionals
- LC 1 Evaluation resources database
- Links to websites with EE Evaluation Resources and Research
- Practical evaluation guides and data collection tools

Visit www.creec.org/region4.

The guide will be updated annually through the CREEC website. In addition to the consultants listed in this guide, learn more about working with external evaluators by accessing the following websites:

- San Francisco Bay Area Evaluators www.sfbae.org
- American Evaluation Association www.eval.org/find_an_evaluator/evaluator_search.asp
- My Environmental Education Evaluation Resource Assistant <http://meera.snre.umich.edu/plan-an-ee-evaluation/finding-an-evaluator/#find>
- United States Institute of Education Sciences www.whatworks.ed.gov/technicalassistance/EvlSearch.asp

All of the information in the listings that follow has been provided directly by the consultants. For more information on any listing, please contact the consultants directly. Please note that inclusion in this guide is not an endorsement of services by the Learning Community.

GUIDE CONTENT

The following pages contain information provided by individual consultants and consulting firms that specialize in program evaluation. The listings represent groups that are interested in working with Bay Area Environmental Education organizations. The guide is presented alphabetically with individual consultants categorized by their first name. For ease of use, each listing includes the following information as formatted below.

ORGANIZATION / CONSULTANT NAME

Address
Phone
Fax
Website

Organization Size *Classified as Small, Medium, Large or Individual Consultant*

Highest Level of Education of Senior Staff *M.A. or Ph.D.*

Types of Clients *An "X" signifies presence*

- | | | | |
|--------------------------|--------------------------|--------------------------|--------------------|
| <input type="checkbox"/> | Non Profit organizations | <input type="checkbox"/> | Local Government |
| <input type="checkbox"/> | Foundations | <input type="checkbox"/> | State Government |
| <input type="checkbox"/> | Corporations | <input type="checkbox"/> | Federal Government |
| <input type="checkbox"/> | Schools (K-12) | Other: | |

Client List: *A partial list of past and current clients*

Services *An "X" signifies presence*

- | | | | |
|--------------------------|---------------------------|--------------------------|--------------------------------|
| <input type="checkbox"/> | Evaluation design | <input type="checkbox"/> | Tool development |
| <input type="checkbox"/> | Evaluation implementation | <input type="checkbox"/> | Quantitative data analysis |
| <input type="checkbox"/> | Formative evaluation | <input type="checkbox"/> | Qualitative data analysis |
| <input type="checkbox"/> | Summative evaluation | <input type="checkbox"/> | Curriculum development |
| <input type="checkbox"/> | Appreciative inquiry | <input type="checkbox"/> | Grant writing/Fund development |
| <input type="checkbox"/> | Strategic planning | <input type="checkbox"/> | Professional development |

Expertise *An "X" signifies presence*

- | | | | |
|--------------------------|-------------------------|--------------------------|--------------------|
| <input type="checkbox"/> | Conservation education | <input type="checkbox"/> | Informal education |
| <input type="checkbox"/> | Diversity / Equity | <input type="checkbox"/> | Outreach |
| <input type="checkbox"/> | Environmental education | <input type="checkbox"/> | Science |
| <input type="checkbox"/> | Formal education | <input type="checkbox"/> | Technology |

Budget Range

Project range in U.S. dollars (\$)

Minimum Budget

"Yes" signifies that the organization reported having a minimum budget for new projects and "No" signifies no minimum budget

Minimum for Bay Area

Reported in U.S. dollars as <10,000; 10-20,000, 20,000-30,000

Evaluation Philosophy *Consultants' noted their philosophy*

Contact person

Name, title and contact method for new projects

The table below provides an overview of the organizations and independent consultants listed in this guide. Project budget ranges and specific areas of expertise are highlighted. For in-depth information, please visit the one-page listing on each consultant and contact the consultants directly. Listings are presented alphabetically.

OVERVIEW OF LISTINGS

Consultant	Phone	Web address	Budget Range	EE	Informal education	Diversity	Outreach	Page
ABSMC Research Institute	510-238-0199	N/A	\$5,000 to \$385,000	X	X		X	5
Berkeley Policy Associates	510-465-7884	www.berkeleypolicyassociates.com	\$50,000 to \$1.1M					6
Debra L. Banks Consultants	510-521-7392	http://drdeb4.net	\$4000 to \$30000	X	X	X	X	7
Derbin Research & Evaluation	510-482-9600	www.derbinresearch.com	\$1,000 to \$100,000					8
DIG IN	415-867-1369	N/A	\$1,000 to \$50,000	X			X	9
El-Askari Consulting	530-265-5020	www.elaskari.com	\$5,000-60,000			X	X	10
ETR Associates	831-438-4060	www.etr.org	\$10,000 to \$2,300,000			X	X	11
Eval Arts	512-462-2558	www.evalarts.com	\$2,500 to \$50,000		X		X	12
EVALCORP	949-433-4103	www.evalcorp.com	\$10s to 100s of thousands					13
Evaluation Services	415-346-4182	N/A	\$1,000 to \$100,000				X	14
Fetterman & Associates	650-269-5689	http://homepage.mac.com/profdavidf	\$3000 to \$100s of thousands	X	X	X	X	15
Gargani + Company, Inc.	510-291-4226	www.gcoinc.com	\$2,000 to \$500,000	X	X		X	16
Gibson Associates	510-986-0990	www.gibsonandassociates.com	\$5,000 to \$200,000		X			17
Hatchuel Tabernik and Associates	510-559-3193	www.htaconsulting.com	\$10,000 to \$150,000			X		18
Heschong Mahone Group, Inc.	916-962-7001	http://www.h-m-g.com	\$15,000 to \$3,000,000	X				19
ITTT Inc.	510-530-0369	www.ittt.org	\$50,000 to \$500,000		X		X	20
JBS International, Aguirre Division	650-373-4900	www.aguirreinternational.com	\$3,000 to \$10,000,000	X		X	X	21
Lawrence Hall of Science	510-642-6477	www.lawrencehallofscience.org/rea/	\$5,000 to \$250,000	X	X	X	X	22
LFA (LaFrance Associates)	415-392-2850	http://www.LFAGroup.com/	\$7,500 to \$200,000	X	X			23
Linzer & Associates	510-625-1661	N/A	\$5,000 to \$90,000					24
Lynn Stelmah Evaluation & Special Projects	510-672-0692	N/A	\$2,000 to \$15,000		X			25
Marianne Brown, MPH	858-513-1738	N/A	\$75 per hour					26
Marisa Lopez	415-987-7275	N/A	\$4,000 to \$10,000	X	X			27
Market Logics	858 583-3098	www.mktlogics.com	\$7,500 to \$50,000					28
metacyber	510-527-3331	www.smashthebox.com	\$5,000 to \$25,000					29
Michelle LaPointe, PhD	415-863-1003	N/A	\$1,000 to \$20,000					30
Nicole Cheslock	415-902-8494	N/A	\$10,000 to \$150,000	X	X			31
Open Eye Innovation Management, Inc.	866-662-8506	http://www.openeyegroup.com	\$2,000 to \$15,000					32

Patricia Reyes	925-684-5485 925-551-5819	N/A	\$5,000 to \$30,000						33
Pooled Resources, Inc.	510-882-1908	www.pooledresourcesinc.com	\$5,000 to \$50,000			X	X		34
Program Evaluation and Educational Research Associates, Inc.	802-434-4257	www.peecworks.org	\$1,000 to \$250,000	X	X		X		35
Putnam Community Investment Consulting	800.598.2102	http://www.putnamcic.com	\$15,000 to \$80,000						36
Race & Associates, Ltd.	773-878-8535	www.raceassociates.com	\$6,000 to \$80,000		X		X		37
Rachel Lanzerotti Consulting	415-710-7407	www.RLanzerotti.net			X	X	X		38
Randi Korn & Associates, Inc.	415-567-5857 703-548-4078	www.randikorn.com	\$5,000 to \$100,000	X	X				39
Resource Development Associates	925-299-7729	www.resourcedevelopment.net	\$10,000 to \$300,000						40
Rockman Associates	415-544-0788	www.rockman.com	\$15,000 to \$1,000,000		X				41
Samuels & Associates	510-271-6799	www.samuelsandassociates.com	<i>Not provided</i>						42
San Francisco State University – DRL	415-338-2030	http://online.sfsu.edu/~nroberts/	\$13,000 to \$25,000		X	X	X		43
San Francisco State University	415-405-2149	www.sfsu.edu/~hed	\$5,000 to \$100,000	X		X	X		44
Shattuck & Associates	831/457-0313	N/A	\$10,000 to \$200,000	X	X	X	X		45
Sigrid Mueller	650-364-1861	N/A	\$2,000 to \$30,000	X	X	X			46
Social Policy Research Associates	510-763-1499	www.spra.com	\$10,000 to several million	X		X			47
Social Policy Research Associates	510-763-1499	www.spra.com	\$20,000 to \$2-3 million	X		X	X		48
Tarbet Associates	510-525-0806	www.evalulead.net	\$500 to \$50,000			X			49
Taylor Haas, Research and Evaluation	415-613-1334	www.tccgrp.com	\$2500 - \$10,000		X				50
TCC Group	312.794.7780	www.theimprovementgroup.com	\$5,000-\$1,000,000	X	X	X	X		51
The Improve Group	877-467-7847	www.wested.org	\$5,000 to \$500,000		X	X	X		52
WestEd	415.565.3000	www.zeteticassociates.com	\$25000 to \$30,000,000	X	X	X			53
Zetetic Associates, Inc.	916-371-5126	www.evalulead.net	\$2000-\$500,000				X		54

ABSMC RESEARCH INSTITUTE

Hunt House; 1201 Martin Luther King Jr.Way; Oakland, CA 94612

510-238-0199 (Phone)

510- 238-8652 (Fax)

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input type="checkbox"/>	Schools (K-12)		

Client List: HUD, Dept of Labor, Alameda County, League of California Cities, Substance Abuse and Mental Health Services Admin., Centers for Disease Control, National Inst on Aging, NIAAA, NIMH

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input checked="" type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: Health; Environmental Health Effects; Community Focus Groups

Budget Range: \$5,000-
\$385,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

- 1) Logical Framework (LogFrame) helps to clarify objectives of projects or policies, aids in identification of expected outcomes, uses inputs, processes, outputs, outcomes & impact. gives performance indicators at each stage, as well as risks.
- 2) Rapid Appraisal Methods - a quick, low-cost way to gather views/feedback of stakeholders, uses nondirective key informant interviewing, field observation, group facilitation, its responsive to decision makers' needs for immediate information;
- 3) Participatory Methods - generates a sense of ownership in process evaluations and outcomes, may include training & debriefing, 4) Impact Evaluation - helpful for systemic analyses, multi-level, or phased implementation projects. May be more data driven. Improves design of future projects and develops effective management protocols for continued efforts.

Contact person: Patricia Shane
Senior Research Scientist
shanep@sutterhealth.org
510-375-5747 (mobile)

BERKELEY POLICY ASSOCIATES

440 Grand Avenue, Suite 500, Berkeley, CA 94610

510-465-7884 (Phone)

510-465-7885 (Fax)

www.berkeleypolicyassociates.com

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government

Client List: Local Agencies: California Court Appointed Special Advocate Association, City of Oakland, Office of Economic Development and Employment, Families in Transition, Interagency Children's Policy Council

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Budget Range: \$50,000 to \$1.1M

Minimum Budget: No

Minimum for Bay Area: *not provided*

Evaluation Philosophy

For more than three decades, BPA has been at the forefront of social policy research that informs important public policy issues. We have a long-standing and nationwide reputation for excellence in evaluating programs, analyzing data, identifying successful service strategies, and making practical recommendations for government agencies, community-based organizations, foundations, and private sector business clients. We are committed to conducting research that makes a real difference in people's lives, and have developed special expertise in studying ways of assisting people who encounter obstacles to full participation in our society due to such barriers as a lack of education or job training, a history of poverty or dependence on public assistance, age, disability, health, limited English-language skills, or responsibilities associated with caring for children.

Additional Information: For detailed information regarding our services, please see our website at <http://www.berkeleypolicyassociates.com/html/services.html>

Contact person: Patricia Spikes Calvin
Business Development Manager
pat@bpacal.com
510-465-7884 ext. 212

DEBRA L. BANKS CONSULTANTS

550 Central Ave 124, Alameda, CA 94501

510-521-7392 (Phone)

510-521-7392 (Fax)

<http://drdeb4.net>

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input type="checkbox"/>	Schools (K-12)

<input type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government
	Other: Rasch Measurement

Client List: Sonoma County Board of Education/ MBA Diversity/ Arizona State University/ AISES

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input checked="" type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input checked="" type="checkbox"/>	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Technology

Budget Range: \$4,000 to \$30,000

Minimum Budget: Yes

Minimum for Bay Area: \$10,000-\$20,000

Evaluation Philosophy

My approach to research and evaluation design is guided by theory, conceptual structures, standards, and/or expected outcomes. The techniques include:

- (1) descriptive statistical trend analysis,
- (2) SEM, HLM, cluster analysis,
- (3) instrument reliability: classical and Rasch measurement, and
- (4) various qualitative methods (case studies, interviewing, surveying, etc.) using weighted information.

Where appropriate, I also use approaches to identify latent conditions or variables possibly influencing a program or individual.

Additional Information: Currently I am involved in learning Bayesian approaches for condition's modeling and Social Network Analysis to ascertain communication patterns. Please review my website for my completed recent projects.

Contact person: Debra L. Banks
Owner
drdeb4@sbcglobal.net
510-521-7392

DERBIN RESEARCH & EVALUATION

6114 La Salle Avenue, No. 250 Oakland, CA 94611

510-482-9600 (Phone)

510-482-6433 (Fax)

www.derbinresearch.com

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government

Other: healthcare organizations, consulting firms

Client List: American Cancer Society, Washoe Tribe of Nevada and California, Americans for Nonsmokers Rights, Sonoma Technology, E.H. Pechan & Associates, UC Berkeley, UCSF, Stanford University, Kaiser Permanente

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Professional development

Other: study and sample design; project management; data coding; business writing including report, presentation, and journal article preparation, evaluation training

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Budget Range: \$1,000-

Minimum Budget: No

Minimum for Bay Area: <\$10,000

\$100,000

Evaluation Philosophy

Derbin Research & Evaluation, a California certified Women Business Enterprise and small business, provides evaluation tool development; primary data collection from program staff, stakeholders, and participants; secondary data collection; data analysis; report writing; customized on-site evaluation.

Three example projects: *Continuing Care Case Management Program Kaiser Permanente, East Bay Service Area* - The Continuing Care Case Management Program was developed in 1999 as an intensive medical/social work case management program for adults and children at high risk for claims (non-Kaiser Permanente) utilization. Services included: development of data collection tools; data collection; case management chart review; statistical, utilization, and financial analysis; report writing.

Community Benefit Evaluation Kaiser Foundation Health Plan, Inc., Pasadena, CA - Community benefit evaluations were conducted in 1999 and 2003. Over 40 Southern CA and statewide community benefit programs were evaluated to examine alignment with the Kaiser Permanente social mission. Services included: designing program reporting templates and evaluation rating tools, collecting data from program directors, and preparing comprehensive final reports and presentations for senior leadership containing evaluation results and recommendations.

Program Evaluation Training and Consultation Harris County Hospital District, Houston, Texas - For this 2002 project, a two-day evaluation training session for select managers employed by Harris County Hospital District in Houston, TX, was provided. The first day consisted of in-class lecture with break-out sessions. The second day consisted of one-on-one consultation with program managers concerning how to measure the impact of their respective programs.

Contact person: Leslie Derbin, MPH, PhD, Principal

lderbin@mindspring.com

510-482-9600

DIG IN

2838 Grant Street, Berkeley, CA 94703
415-867-1369 (Phone)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government
Other: Collaboratives and Coalitions	

Client List: *Not provided*

Services

<input checked="" type="checkbox"/>	Evaluation design
<input type="checkbox"/>	Evaluation implementation
<input type="checkbox"/>	Formative evaluation
<input type="checkbox"/>	Summative evaluation
<input checked="" type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input type="checkbox"/>	Tool development
<input type="checkbox"/>	Quantitative data analysis
<input type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Other: Facilitation of Org/Collaborative/Community Process and Organizational Ecology / Development, Evaluation Training

Expertise

<input checked="" type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Other areas: Communication/Dialogue/Conflict Resolution

Budget Range: \$1,000 to \$50,000

Minimum Budget: Yes

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

DIG IN works from a community capacity building perspective and designs projects using ecological principles as models for human systems, communities and organizations. DIG IN emphasizes network creation and sustainability for organization and leadership development and to assess and evaluate program and organizational effectiveness.

Additional Information: DIG IN provides services that help map, generate awareness and accelerate a transition to a more sustainable society. Work occurs with organizations and communities on a local, regional and national scale to build capacity in the environmental, social change and sustainability fields. DIG IN focuses its evaluation and organizational work specifically on using ecological models and creating new organizational and cultural mythologies to tell the story and improve the services of its clients.

Contact person: Odin Zackman
Founder / Principal
odinmackman@yahoo.com

EL-ASKARI CONSULTING

11226 Manhattan Mine Ln, Nevada City, CA 95959

530-265-5020 (Phone)

530-687-0315 (Fax)

www.elaskari.com

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)	Other: Collaborative/Participatory Evaluation Planning	

Client List: Alameda County-wide Homelessness Continuum of Care Council, Asian Resources, Inc. (Sacramento), Bay Area Community Resources, California Department of Health Services, STD Control Branch, California D. For a more complete list, please go to our website at www.elaskari.com

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: General Facilitation, Meeting Planning

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: Public Health, Environmental Health

Budget Range: \$5,000-60,000 **Minimum Budget:** No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy

El-Askari Consulting prefers participatory approaches that engage key stakeholders in understanding, interpreting, and analyzing data for outcome-based planning, including logic model development. Currently, we are consulting with Sonoma County's Alcohol and Drug Prevention Program to develop evaluation strategies and systems for their environmental prevention initiative. In addition, we are working for a network of Domestic Violence providers in Santa Clara to develop measurable outcomes, as well as evaluation strategies; for 18 months Galen El-Askari was a Regional Trainer for Prevention by Design, an Alcohol and Drug Program-funded project that provides training to county AOD programs in evaluation and research-based planning. We have evaluated numerous tobacco prevention programs in Bay Area counties, and recently developed an evaluation system for UC Berkeley's Center for Infectious Disease Preparedness. In addition to evaluation, we provide consulting services in the areas of curriculum development and training, strategic planning and facilitation, and needs assessments. We just completed a massive needs assessment for the State's Tuberculosis Control Branch, utilizing archival data research, focus groups, an online survey, and key informant interviews. We are presently developing a 5-day infectious disease emergency field investigator course for the State's Division of Communicable Disease Control. Ms. El-Askari has presented nationally on community building, multi-cultural collaboration, and policy advocacy and has authored numerous publications, which tie health education and planning theory to grounded practice.

Additional Information: While the office has recently relocated to Nevada City, CA, we still provide most of our services to Bay Area and other Northern California and Central Valley agencies.

Contact person: Galen El-Askari, Principal
galen@elaskari.com
530-265-5020

ETR ASSOCIATES

4 Carbonero Way, Scotts Valley, CA 95066
(831) 438-4060 (Phone)
(831) 438-3577 (Fax)
www.etr.org

Organization Size: Large (25+ employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Gates Foundation, CDC, SAMHSA, NICHD, U.S. Department of Education

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
	Appreciative inquiry		Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Expertise

	Conservation education		Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
	Environmental education		Science
<input checked="" type="checkbox"/>	Formal education	<input checked="" type="checkbox"/>	Technology

Other areas: Public Health

Budget Range: approx \$10,000 to \$2,300,000 **Minimum Budget:** Yes **Minimum for Bay Area:** \$10,000-\$20,000

Evaluation Philosophy

ETR provides quality evaluation services and support to health, human services, and education providers to help them assess and improve their programs and build their capacity to provide the most effective, cost-efficient, and culturally-appropriate services to their communities.

Contact person: Michelle Bliesner, PhD
Research Department Manager
michelleb@etr.org
(831) 438-4060 x158

EVAL | ARTS

4007 B Clawson Rd., Austin, TX 78704

512-462-2558 (Phone)

N/A (Fax)

www.evalarts.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government
	Other: Report writing, Needs assess Presentations, Workshops, Planning

Client List: Existing Clients: Wallis Annenberg Initiative, Children's PressLine, City of Austin Economic Growth and Redevelopment Services Office, Admission Control

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Professional development

Other:

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Technology

Other areas: Partnerships & Networks, Arts Education, Media Arts, Philanthropy & Grant-making

Budget Range: \$2,500 to \$50,000 **Minimum Budget:** No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy

EvalArts is a consulting practice that specializes in research, evaluation, and grant planning for clients in the arts and culture, independent media, informal education, museum, nonprofit, and philanthropic communities. EvalArts works nationally with clients to:

- Identify the needs of new and established audiences;
- Field-test new programs and initiatives;
- Improve program operations to better serve communities;
- Demonstrate and communicate program impacts; and
- Establish credibility with funding sources, audiences, and end-users.

Contact person: Jen Beck

Director

jen@evalarts.com

512-462-2558

EVALCORP

2 Enterprise, Ste. 5303, Aliso Viejo, CA 92656
949-433-4103 (Phone)
949-716-9329 (Fax)
www.evalcorp.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Junior Achievement Worldwide, First 5 LA, First 5 California, LAUSD, County of San Diego, County of Ventura, County of Solano, several UC and CSU campuses -- these are a few

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: Evaluation planning / Capacity building

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: Environmental prevention - particularly alcohol and drug prevention for youth/adolescents

Budget Range: Customized for each project.

Minimum Budget: Yes

Minimum for Bay Area: \$10,000-\$20,000

Evaluation Philosophy

Evalcorp is committed to excellence in the provision of high quality applied research and evaluation services that result in maximally useful data to ensure ongoing success for our client organizations. In addition to our methodological expertise, we are known for our pragmatic approach and the ability to translate data into 'actionable' findings. We employ rigorous and innovative techniques to promote informed decision-making in a timely and cost-efficient manner. Evalcorp adheres to the Guiding Principles for Evaluators set forth by the American Evaluation Association, yet understands that applied research and program evaluation occurs in 'real-world' contexts surrounded by internal and external politics and norms particular to each program/organizational environment. We recognize that each client project is unique and call upon the experience and wisdom of project stakeholders to complement our applied research and evaluation expertise. Much of our work involves consulting, training and designing / implementing evaluations with stakeholders from publicly funded and non-profit agencies in the fields of education, substance use prevention & treatment, mental health, and criminal justice. Specific project examples and client references are available upon request.

Contact person: Kristen Donovan, Ph.D.
Principal Consultant
kdonovan@evalcorp.com
949.433.4103

EVALUATION SERVICES

1369 Hyde St. Ste. 59, San Francisco, CA 94109

415-346-4182 (Phone)

415-346-4182 (Fax)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Santa Clara County, Irvine Foundation, Economic and Social Opportunity Inc., Bosnian American Association, Hispanics in Philanthropy

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input checked="" type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Budget Range: \$1,000-
\$100,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000 -
\$100,000

Evaluation Philosophy

Evaluations should be used as a learning tool for all stakeholders. I try to help organizations understand that evaluations should be embraced as a tool for growing capacity and capability. Proper use of internal and external evaluations should be a part of every organization's strategic planning.

Additional Information: I communicate well with people at all levels of organizational involvement and tend to get buy-in for the evaluative process by listening to all relevant parties and including them in the strategic planning. My skill is in quickly understanding and prioritizing organizational goals and needs.

Contact person: Scott Duncan

Senior Consultant
scottwduncan@hotmail.com
415-346-4182

FETTERMAN & ASSOCIATES

566 Hopkins Street, Menlo Park, CA 94025

650-269-5689 (Phone)

<http://homepage.mac.com/profdavidf>

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government
	Other: Empowerment evaluation

Client List: Arkansas Department of Education and Health, Hewlett Foundation, Hewlett-Packard, Knight Foundation, Stanford University

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input checked="" type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Curriculum development
	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Other:

Expertise

	Conservation education
<input checked="" type="checkbox"/>	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Technology

Budget Range: \$3,000 - \$100s of thousands

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

Our philosophy is to be as user-friendly and simple as possible. We are also committed to collaboration and cooperation. We strive to help people reach their goals, using evaluation and feedback mechanism to assist them. We also help people help themselves - making their own organizations learning organizations (using data to inform decision making). Our aim is to make the groups we work with as self-supporting as possible.

Additional Information: We have worked in corporate boardrooms as well as townships in South Africa. Typically we work with schools and non-profits. Health programs including tobacco prevention is a significant focus for our organization. We can conduct high or low tech presentations. We adapt and accommodate concerning our client and their knowledge interests.

Contact person: Dr. David Fetterman
President
profdavidf@yahoo.com
650-26-5689

GARGANI + COMPANY, INC.

2625 Alcatraz Ave. #508, Berkeley, CA 94705

510-291-4226 (Phone)

www.gcoinc.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government

Client List: UC Davis History Project, UC San Francisco Medical School, Lawrence Hall of Science, The Crocker Art Museum, San Francisco State University

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Expertise

<input checked="" type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Technology

Other areas: Special Education, Deaf Education, Test Development

Budget Range: \$2,000 -\$500,000 **Minimum Budget:** No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy

Gargani + Company, Inc. is a consulting firm that independently evaluates educational and social programs. We have 15 years of experience working with nonprofit organizations, foundations, and government agencies across the country to successfully design programs based on the most current research evidence, evaluate the impact of programs using randomized experimental designs, and measure outcomes with customized assessment instruments. Our projects range in size from very large to very small. For example, we are conducting a three-year evaluation of a teacher professional development program that employs a randomized experimental design and spans multiple school districts. We have also conducted community needs assessments and helped designed new programs for small nonprofit organizations. More examples of our work can be found at www.gcoinc.com.

Additional Information: Our most important criterion for selecting a new project is that our evaluation work has the potential to substantially improve the lives of program participants. The size of a potential project matters, but to a lesser degree.

Contact person: John Gargani
President
info@gcoinc.com
510-291-4226

GIBSON ASSOCIATES

519 17th St. Suite 500, Oakland, CA 94612

510 986-0990 X 210 (phone)

510 986-0993 (fax)

www.gibsonandassociates.com

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)	Other:	

Client List: San Francisco Foundation, Dozens of public agencies, non-profit organizations, school districts

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input checked="" type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: Environmental justice, Initiative Evaluation (see below)

Budget Range: \$5,000-\$200,000

Minimum Budget: No

Minimum for Bay Area: N/A

Evaluation Philosophy G&A's approach is to build upon the work already underway within the organization and through a participatory process, customize planning or evaluation methods to the goals and capacities of the organization or collaborative. We always begin by listening. We seek to clarify the organization or collaborative's existing goals, current strategies for achieving the goals, available resources and how they are utilized, the theory of action or research base that describes the logical relationship between strategies and intended outcomes, and any existing performance measures used to track progress in implementation. The gathering of this information enables us to develop a preliminary 'logic model' that we use to succinctly describe the relationship between organizational goals, strategies, and intended outcomes. G&A evaluations rely heavily upon qualitative data to help program managers and policy makers understand on a human level how their work is impacting the client base. G&A uses the evaluation or planning process to help build the capacity of our partners to use data and research to inform their program planning on an ongoing basis. We do not believe that evaluation and planning should only be done when it is required by a funder, but that if reflection on results becomes part of the organizational culture, improved outcomes will follow. Our evaluation of Oakland's Community Development Block Grant programs for the past five years illustrates how we work in partnership with our clients. G&A evaluated between 25-60 programs each of the last five years. Community-based agencies evaluated by G&A responded to satisfaction surveys to indicate that our evaluations very accurately portrayed their strengths and challenges. As importantly, they indicated that our staff helped them develop a better understanding of how to collect and use data both internally and in program development efforts. As an outgrowth of evaluating CDBG, G&A developed an innovative approach to evaluating initiatives, an approach that is being used now to evaluate San Francisco Foundation's Environmental Health & Justice Initiative. The url below will take you to our website:

<http://www.gibsonandassociates.com/services/evaluation/cdbg/index.php> **Additional Information:**

- G&A has a long history of evaluating K-12 programs and is a state approved external evaluator.
- G&A has been evaluating the Marin Tobacco Prevention programs for four years
- A key G&A researcher facilitated the San Francisco Asthma Task Force prior to joining G&A
- G&A has a extensive grant development history, raising over \$420 million in state and federal grants

Contact person: Paul Gibson, President, 510 986-0990 X 210, paul@gibsonandassociates.com

HATCHUEL TABERNIK AND ASSOCIATES

1516 Fifth Street, Berkeley, CA
510.559.3193 (Phone)
510.559.3166 (Fax)
www.htaconsulting.com

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government
	Other:

Client List: *Not provided*

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
	Curriculum development
<input checked="" type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Expertise

	Conservation education
<input checked="" type="checkbox"/>	Diversity / Equity
	Environmental education
<input checked="" type="checkbox"/>	Formal education

	Informal education
	Outreach
	Science
	Technology

Other areas: criminal and juvenile justice, early childhood development, mental health, social services

Budget Range: \$10,000-
\$150,000

Minimum Budget: No

Minimum for Bay Area: \$10,000-
\$20,000

Evaluation Philosophy

Underpinning all HTA evaluation work is our commitment to engaging all stakeholders, including those who are traditionally disenfranchised, in evaluating and strengthening programs. This approach is in line with HTA's mission to provide cost effective, high quality services helping various organizations enhance their effectiveness and target their resources to support and improve their communities and create a more equitable and just society. This is done through proactive, culturally sensitive outreach strategies, interpersonal skill, and effective process management, utilizing findings to inform practice. HTA offers comprehensive, cost-effective evaluation services to a broad spectrum of public service organizations. Our evaluators employ a variety of evaluation/research methodologies, tailoring methods to the specific needs and budgets of each project. We utilize a range of qualitative and quantitative methods, including logic model development, case studies, formal and informal interviews, focus group interviews, questionnaires, program observation, retrospective pre-tests, pre and post tests, and review and analysis of records and documents. To assess participant outcomes, HTA evaluators employ experimental (or quasi-experimental) designs and analyze data using a variety of statistical methods. HTA builds customized databases to securely store project data and to support the ongoing management and evaluation of social and educational programs and agencies.

Contact person: Dina Hatchuel
CEO
dinahatchuel@htaconsulting.com
510.559.3193x218

HESCHONG MAHONE GROUP, INC.

We have offices in Fair Oaks, Oakland, and San Diego, CA

9169627001 (Phone)

9169620101 (Fax)

http://www.h-m-g.com

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input type="checkbox"/>	Schools (K-12)		

Client List: U.S. Dept. of Energy, California Energy Commission, all CA Investor Owned Utilities, SMUD, NYSERDA, NEEA, Energy Trust of Oregon, Xcel Energy

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input type="checkbox"/>	Formal education	<input checked="" type="checkbox"/>	Technology

Other areas: Energy Efficiency

Budget Range: \$15,000-\$3,000,000

Minimum Budget: No

Minimum for Bay Area:
\$10,000-\$20,000

Evaluation Philosophy The Heschong Mahone Group’s evaluation services are led by principals Douglas Mahone and Dr. Richard Ridge. The members of the team have conducted a wide range of studies for all major energy efficiency market sectors, and have been leaders in the evaluation community. They have special strength in the engineering and technical aspects of energy efficiency, supplemented with experience in market research, project management and program design. The HMG technical staff have varied experience in the fields of building science (architecture, engineering), field research (surveys, audits, end-use monitoring), and analysis (energy simulation, multi-variate regressions). HMG is well qualified to design and implement comprehensive evaluation services. We have a long history of conducting numerous residential, commercial and industrial evaluations for gas and electric utilities throughout the country. We have carried out evaluation studies and know the basic skills and techniques that can be applied to meet different evaluation objectives. For the New York State Energy Research and Development Authority, HMG and its team is assisting their evaluation staff in planning, coordinating, and integrating a comprehensive multi-year evaluation of the New York Energy \$mart Program portfolio. The HMG team is responsible for ensuring that the evaluation of the New York Energy \$mart program is timely, cost-effective, valid, and leads to improved program delivery. HMG provides strategic input for all aspects of the program evaluation effort that is proactive and anticipates future evaluation needs.. The evaluation work results in an annual report describing the progress and accomplishments of the New York Energy \$mart Program portfolio. For the Redwood Coast Energy Authority, we are verifying quality and quantity of their services provided in their Redwood Coast Comprehensive Energy Information and Education Program, and ensuring that the program targets and overall program objectives are met. In addition, we are assessing how effective the Program raises regional energy efficiency awareness and promotes energy efficiency activities. The Redwood Coast Comprehensive Energy Information and Education Program provides energy efficiency information, training, and materials to California's Humboldt County Region. **Additional Information:** We are nationally recognized for consulting in building energy efficiency with specialized skills in evaluation, standards development, program design and implementation, and basic research. Please refer to website for in-depth project descriptions.

Contact person: Alice Crawford, Business Manager, crawford@h-m-g.com

ITTT INC.

6385 Longcroft Drive, Oakland, CA 94611

510- 530-0369 (Phone)

www.ittt.org

Organization Size: Small (2-10 employees)**Highest Level of Education of Senior Evaluation / Research Staff:** Ph.D.**Types of Clients**

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government
	Other: Grant Writing, Educational Technology, White Papers, Content

Client List: Lodi USD, UCB**Services**

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Other: Customized Professional Development

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Technology

Other areas: Early Childhood Education, Literacy, Social and Cognitive Development**Budget Range:** \$50,000-\$500,000**Minimum Budget:** Yes**Minimum for Bay Area:** \$20,000-\$30,000**Evaluation Philosophy**

We are a not-for-profit 501c3 company, incorporated in California. We have written a grant for University of California at Berkeley. That grant was funded for \$400,000 through the CA Department of Education. We also wrote a grant for Lodi Unified School District in Lodi. That grant was funded for \$414,000 (year 1) through the CA Department of Education, Enhancing Education through Technology (EETT Program). Under our current staff, we have written these two grants and both were funded. We usually help manage the grants and do the outside evaluation/ research. The CDE grant for UC Berkeley was written for the School of Education to fund a high school, after school technology and writing project called, Digital Underground Storytelling for Youth. The CDE EETT two-year grant for Lodi school district is to fund a program that helps elementary school teachers use technology more effectively in the classroom. Prior to these two grants, ITTT wrote 4 additional grants to fund the purchase of LeapFrog SchoolHouse products nationally. These grants totaled approximately \$200,000. ITTT also provides grant writing services for Trinity Workplace Learning, an international distance learning company. We have been focusing on their Homeland Security division. We also do outside evaluations for grants that have been funded and we provide high level research and reports for projects. Anne Fetter is our Chief Statistician & Research Methodologist. She directs all grant writing projects, including research methodology and analysis design. Please call me if you would like to talk more about our services. We would be very happy to work with you and your organization. I have experience working with the San Francisco Maritime Museum and Lucas Learning. I will be assisting Anne in writing the grant, along with our other staff member, Dr. Mary Riordan Karlsson. We are a woman owned firm.

Contact person: Penny Dyer, PhD., President
pennyd@ittt.org

JBS INTERNATIONAL - AGUIRRE DIVISION

555 Airport Blvd.Suite 400, Burlingame CA 94010

650-373-4900 (Phone)

650-348-0260 (Fax)

www.aguirreinternational.com

Organization Size: Large (25+ employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: U.S. Dept. of Labor; U.S. Dept. of Ed; CA Dept. of Ed; Co of Santa Clara Dept. of Agriculture; Corp. for National and Community Service; Girl Scouts of Santa Clara Co.

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Appreciative inquiry		Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: Organizational Technical Assistance and Training, Performance Measurement

Expertise

<input checked="" type="checkbox"/>	Conservation education		Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education		Science
<input checked="" type="checkbox"/>	Formal education		Technology

Other areas: Out of School Time programming, Volunteer and Social Service Organization Evaluation

Budget Range: \$3,000-\$10,000,000 **Minimum Budget:** No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy Our evaluation philosophy is based on the following principals: *There is no single best evaluation method. *Methods should be appropriate to and guided by the information needs and programmatic goals of the clients and stakeholders. *The best method for building a collaborative partnership in evaluation is to engage grantees in formulating evaluation research questions taking into account the problems they need to address and their own priorities. *There is no single best measure of success. Evaluation questions, indicators, and instruments should be appropriate to projects' and/or programs' internal logic. *Triangulation, including the use of client and external stakeholder perspectives, helps to increase the accuracy and believability of evaluation findings. *Evaluation should not inhibit programs in carrying out their activities. Program clients, activities and intended outcomes should guide the type and amount of evaluation conducted. *Wherever it is appropriate to the needs of the evaluation, clients and stakeholders should be involved in the design, data collection and data analysis phases of evaluation. This leads to increased use of evaluation findings. *Local evaluation efforts should be used to inform broader program level efforts. *Program level evaluation results should be provided to local projects to inform their practice. *The products of evaluation should be designed for use by clients, programs and stakeholders. *Working with project staff to develop individualized strategies to conduct internal evaluation will ultimately lead to higher quality program designs and enhanced outcomes. Examples of this philosophy in action can be seen in our work with the Girl Scouts of Santa Clara County, for whom we provided both technical assistance (to ensure that program staff could engage in evaluations of their own programs) as well as developing formal evaluations that were tailored to their outreach programs. It can also be seen in our work with the Corporation for National and Community Service. The grantees and programs of the Corporation for National and Community Service cover a wide range of community service activities, from Education to Environment, Public Safety and Disaster Preparedness and Health. We provide both technical assistance (to tailor the required performance measurement to their individual grantees' needs) as well as conducting evaluations of their AmeriCorps program as a whole. Please see www.aguirreinternational.com for more information.

Contact person: Nicole Vicinanza, Senior Research Associate, nvicinanza@aiweb.com, 650-373-4952

LAWRENCE HALL OF SCIENCE - CENTER FOR RESEARCH, EVALUATION, AND ASSESSMENT

University of California, Berkeley, CA 94720-5200
 510- 642-6477 (Phone)
 510- 643-0309 (Fax)
www.lawrencehallofscience.org/rea/

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Please consult our website

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Appreciative inquiry	<input checked="" type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Other: Assessment development, Online Information Systems for program administration, data collection, accountability and evaluation

Expertise

<input checked="" type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input checked="" type="checkbox"/>	Technology

Budget Range: \$5,000-\$250,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

The Center for Research, Evaluation, and Assessment (REA) is committed to collaborative design and relevant application of our efforts. We work closely with program providers to develop research, evaluation, and assessment designs and identify data collection and analysis methodologies that suit their particular organizational values and needs. Given the diverse backgrounds and skills of our staff and affiliates, we are able to provide a wide variety of services and employ a wide range of qualitative and quantitative methodologies.

Additional Information: The Lawrence Hall of Science (LHS) is a large organization that houses diverse programs and staff and is a part of the University of California, Berkeley. The LHS Center for Research, Evaluation, and Assessment (REA) draws upon its own staff as well as on others working across LHS and UC Berkeley's Graduate School of Education in order to provide high quality research, evaluation, and assessment services.

Contact person: Rena Dorph
 Director
rdorph@berkeley.edu
 510-642-6477

LFA (LAFRANCE ASSOCIATES, LLC)

251 Kearny Street, Suite 301

415-392-2850 (Phone)

415-392-2856 (Fax)

<http://www.LFAGroup.com/>

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government

Other: Evaluation system capacity building

Client List: East Bay Conservation Corps, Center for Venture Philanthropy, Yosemite National Institutes, Environmental Volunteers, Coyote Point Museum, Packard Foundation Conservation Program

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Technology

Budget Range: \$7,500-\$200,000

Minimum Budget: Yes

Minimum for Bay Area: <\$10,000

Evaluation Philosophy Our evaluation philosophy follows these principles: *Effective Evaluations Provide Learning for Action.* In our experience, evaluations are most useful when they focus on providing information that stakeholders can use to do their work better. While evaluations also serve as accountability tools for funders, the purpose of gathering meaningful information for program improvement is the primary driver in our evaluation design and implementation processes. *Provide Timely Results.* In order for evaluation information to be useful, it must also be timely. We provide evaluation summaries on a regular basis as well as upon request to maximize the utility of all information collected in the process. *Work Collaboratively with All Stakeholders.* Our experience consistently reinforces our firm belief that evaluation processes are most useful when we create appropriate and meaningful opportunities for collaborative involvement. Adhering to our core value of integrity, we work collaboratively with key stakeholders while maintaining our objective perspective on the Initiative's successes and challenges. By building opportunities for input into the evaluation process, we enhance stakeholder buy-in which in turn enhances evaluation utility. *Approach Evaluation with Creativity and Flexibility.* We design evaluations that are grounded in the goals and objectives established for a given effort, but that are also responsive to mid-course adjustments made when those are in the best interest of the overall mission. We are therefore flexible in the process so that the evaluation can be both formative of and responsive to efforts as they evolve. Example: LFA is working with Environmental Volunteers to evaluate a three-year pilot environmental education program being implemented in the East Palo Alto Charter School (EPACS). This program is designed to provide EPACS students in grades 2-5 with an in-depth and multi-faceted natural science educational experience. A comprehensive evaluation of this program will assist the Environmental Volunteers in its goal of understanding outcomes for the students involved in the program experience, and documenting the structure and effectiveness of the model for dissemination and replication in other East Palo Alto schools and beyond. From the perspectives of the fields of evaluation and environmental education, this project offers a truly rare and much-needed opportunity to conduct a rigorous outcomes study of an environmental education program solidly built on current known and accepted best practices in environmental education.

Contact person: Nancy Latham, Director of Research and Evaluation

nancy@lfagroup.com, 415-392-2850 ext. 302

LINZER & ASSOCIATES

743 Stratford Road, CA
510-625-1661 (Phone)
510-868-8412 (Fax)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government

Client List: *Not included*

Services

<input type="checkbox"/>	Evaluation design
<input type="checkbox"/>	Evaluation implementation
<input type="checkbox"/>	Formative evaluation
<input type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input type="checkbox"/>	Tool development
<input type="checkbox"/>	Quantitative data analysis
<input type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Budget Range: \$5,000-\$90,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

Not included

Contact person: Juliette Linzer
Principal
juliette@nextobject.com

LYNN STELMAH EVALUATION & SPECIAL PROJECTS

5378 Rosalind Avenue, El Cerrito, CA 94530
510-672-0692 (Phone)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input type="checkbox"/>	Schools (K-12)

<input type="checkbox"/>	Local Government
<input type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government
<input type="checkbox"/>	Other:

Client List: San Jose Museum of Art, Lawrence Hall of Science

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Professional development

Other: User feedback

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Budget Range: \$2,000 to \$15,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

Helping museums and organizations know their users and visitors use, perceptions, and experience with the organizations' programs. San Jose Museum of Art Voices in Visual Arts curriculum program for grades 3-5 including classroom and museum settings. Lawrence Hall of Science Forces That Shape the Bay outdoor science park exhibits and programs: preliminary visitor surveys and focus groups and formative exhibit and program evaluation.

Contact person:Lynn Stelmah

Owner
lstelmah@comcast.net
510-672-0692

MARIANNE BROWN, MPH

12833 Amber Hill Lane, Poway, CA 92064

858.513.1738 (Phone)

858.513.1738 (Fax)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government
	Other:

Client List: Alliance Healthcare Foundation, American Lung Association of San Diego & Imperial Counties,

Services

<input checked="" type="checkbox"/>	Evaluation design
<input type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Other:

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Other areas: public health

Budget Range: \$75 per hour **Minimum Budget:** No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy

Grant writing, program development and evaluation go hand in hand. It all comes down to: What do you do?, Where are you going?, How will you get there?, and How will you measure your success?

Contact person: Marianne Brown
Consultant
mbrown2999@cox.net
858.513.1738

MARISA LOPEZ

P.O. Box 725, Tahoe City, Ca 96145
415-987-7275 (Phone)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input type="checkbox"/>	Local Government
<input type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government
	Other:

Client List: Farallones National Marine Sanctuary Association, The Natural World Museum

Services

<input type="checkbox"/>	Evaluation design
<input type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input type="checkbox"/>	Tool development
<input type="checkbox"/>	Quantitative data analysis
<input type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Other areas: Marine Science

Budget Range: \$4,000 - \$10,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

Not included

Contact person: Marisa Lopez
Independent Consultant
marisamiha@hotmail.com
415- 987-7275

MARKET LOGICS

858 583-3098 (Phone)

619 523-1184 (Fax)

www.mktlogics.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input type="checkbox"/>	Schools (K-12)

<input type="checkbox"/>	Local Government
<input type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government

Client List: *Not included*

Services

<input type="checkbox"/>	Evaluation design
<input type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input checked="" type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Expertise

<input checked="" type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Other areas: valuation

Budget Range: \$7,500 - \$50,000

Minimum Budget: No

Minimum for Bay Area: \$10,000-\$20,000

Evaluation Philosophy

Our evaluation philosophy reflects a utilization focused, appreciative inquiry base. This applies to our work with clients on evaluation and strategy issues. Examples range from Board facilitations to program and process evaluations.

Contact person: Jon Vencil
President
jon@mktlogics.com
858 583-3098

METACYBER

1137 Talbot Ave, Apt 1, Berkeley, CA
510-527-3331 (Phone)
www.smashthebox.com

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Varian Group

Services

<input type="checkbox"/>	Evaluation design	<input type="checkbox"/>	Tool development
<input type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input checked="" type="checkbox"/>	Technology

Budget Range: \$5,000-\$25,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

Evaluation is both an organizational and cognitive process. Metacyber's approach is practice-based action research informed by sociocognitive theory.

Contact person: Christopher Wu

Principal

cywu@smashthebox.com

MICHELLE LAPOINTE, PHD

PO Box 411611, San Francisco CA 94141

415-863-1003 (Phone)

415-863-1003 (Fax)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input type="checkbox"/>	Local Government
<input type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government

Client List: Lafayette Public Schools District, Galef Foundation School Leadership Initiative, WestEd, SERVE

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Other: needs assessment

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Other areas: welfare to work, workforce development, community engagement in schools

Budget Range: \$1,000 - \$20,000

Minimum Budget: No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy

I work closely with clients to develop a workplan that best meets their needs. Needs assessments follow a framework developed jointly. Evaluations are framed by existing organizational goals. I compile multiple sources of data (survey, interviews, observations, organizations documents) to build a full picture of the organization, and share that information with the client to insure the evidence is credible, relevant, and useful. Finally, I seek to develop reports that are useful and workable documents and where needed to develop an evaluation system that the client can continue on a regular basis.

Contact person: Michelle LaPointe, PhD
lapoinma@yahoo.com
415-863-1003

NICOLE CHESLOCK

P.O. Box 3524, Olympic Valley, CA 96146
415-902-8494 (phone)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: MA

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government

Client List: Coevolution Institute, Coro Northern California, EE Learning Community (LC 2), National Fish and Wildlife Foundation, Palo Alto Junior Museum & Zoo, Peninsula Community Foundation's Center for Venture Philanthropy – *Environmental Solutions Forum (ESF)*, Save The Bay, StopWaste.org, Yosemite National Institutes

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Other: Marketing and other writing projects

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Budget Range: \$10,000 - \$150,000 **Minimum Budget:** Yes **Minimum for Bay Area:** \$10,000

Evaluation Philosophy

During an intensive review of discretionary account management at a New York based finance firm in the late 1990s, I began to value combining qualitative and quantitative data to gain insight on program effectiveness. Along with senior management, I interviewed investment representatives and analyzed account performance. This experience shaped my ongoing interest in capturing information in multiple ways / from multiple audiences and illuminated the value evaluation can bring to decision-making. In 2000, I moved west to pursue a masters' degree from Stanford University's School of Education and to explore the diverse and magnificent terrain of California. Inspired by the work of Barbara Schneider, PhD., I sought both formal and field training to hone my program evaluation skills with respect to outdoor and environmental education. While most of my project design, tool development, analysis, and reporting is based on specific goals / project needs, academic research, professional development courses, and prior experience guide my work. I am dedicated to working with educators and senior management to define and capture useful information to inform programming and decision-making, and more and more, I'm partnering with colleagues to provide comprehensive evaluations and organizational coaching.

Additional Information My formal training includes Evaluators Institute's courses focused on appreciative inquiry, planning mixed methods evaluations, and qualitative data analysis. In conjunction with colleagues, I have presented at AEOE (2003, 2004), Measuring Results Symposia (2003), and NAAEE (2003). In addition to evaluation projects and exploring the outdoors, I teach skiing at Squaw Valley in North Lake Tahoe. Please don't hesitate to contact me to discuss your evaluation questions or upcoming needs.

Contact person: Nicole Cheslock, Nicole.Cheslock@stanfordalumni.org

OPEN EYE INNOVATION MANAGEMENT, INC.

1770 Stanford Ave., Menlo Park, CA 94025

866-662-8506 (Phone)

<http://www.openeyegroup.com>

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government
<input type="checkbox"/>	Other:

Client List: San Mateo County Office of Education, Children's Discovery Museum, Hewlett Foundation, San Diego State University, Pacific Graduate School of Psychology, Stanford University

Services

<input type="checkbox"/>	Evaluation design
<input type="checkbox"/>	Evaluation implementation
<input type="checkbox"/>	Formative evaluation
<input type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input type="checkbox"/>	Tool development
<input type="checkbox"/>	Quantitative data analysis
<input type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Budget Range: \$2,000-\$15,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

Not included

Contact person: John Nash

john@openeyegroup.com

650-799-6703

PATRICIA REYES

10009 Foxboro Circle, San Ramon CA 94583
925-684-5485 (cell)
925-551-5819 (home office)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Other: needs assessment, best practices research, literature review, evaluation coaching and training
Client List: Client references available on request.

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: I have worked in a variety of settings on health, education, and human services issues.

Budget Range: \$5,000-\$30,000 **Minimum Budget:** No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy

I work from a theory-based, utilization-focused approach and advocate evaluative learning as an avenue to program capacity building. Key to this approach is identifying the needs and considering positions of the project stakeholders. The most valuable evaluations are those that inform for continuous improvement. I design and implement formative and summative evaluations and combine qualitative and quantitative methodologies.

Additional Information: I have fifteen years experience evaluating a large range of educational, risk reduction and asset building efforts including those addressing substance abuse prevention and treatment, violence prevention, school readiness and school reform, and access to health and mental health services for children, youth and families.

My experiences in environmental education have been driven by personal interest. For several years I rented a plot in a community garden. Spurred by that interest I led interactive school tours for two years in the adjacent demonstration organic garden (Crow Canyon Gardens in San Ramon). I still garden at home without toxics and have maintained a worm bin for over six years.

Contact person: Pat Reyes
patreyes@comcast.net
925-683-5485 (cell)
925-551-5819 (home office)

POOLED RESOURCES, INC.

1126 Regatta Point, Hercules, CA 94547

510-882-1908 (Phone)

www.pooledresourcesinc.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input type="checkbox"/>	State Government
<input type="checkbox"/>	Federal Government
Other:	

Client List: Frick Middle School, Oakland Unified School District, Contra Costa College, La Casita Bilingue Montessori School

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input checked="" type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Technology

Budget Range: \$5,000 - \$50,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

- Culturally/contextually relevant evaluations
- Utilization-focused evaluations
- Web-based evaluations

Contact person: Sonja Martin Poole
Evaluator
sonja@cal.berkeley.edu
510-882-1908

PROGRAM EVALUATION AND EDUCATIONAL RESEARCH (PEER) ASSOCIATES, INC.

836 Snipe Ireland Road Richmond, Vermont 05477

802-434-4257 (Phone)

www.pecworks.org

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government
	Other: Logic model development

Client List: *Not included*

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input checked="" type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
	Curriculum development
	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Other:

Expertise

<input checked="" type="checkbox"/>	Conservation education
	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input checked="" type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Science
	Technology

Other areas: Place-based education; community-based learning, Service-learning programs

Budget Range: \$1,000-\$250,000

Minimum Budget: No

Minimum for Bay Area: \$20,000-\$30,000

Evaluation Philosophy

PEER Associates is committed to using a multiple-methods, utilization-focused, participatory evaluation process. It is our intention to help organizations better articulate their vision, align their resources and their rhetoric accordingly, and improve their programs based on evidence of program functioning and outcomes. We also seek to help organizations build their own capacity to reflect on and internally evaluate programs.

Contact people Amy L. Powers
Principal
amy@peerassociates.net

Michael T. Duffin
Principal
603-357-3547
michael@peerassociates.net

PUTNAM COMMUNITY INVESTMENT CONSULTING

6114 LaSalle Avenue, Oakland, CA 94611
 800.598.2102 (Phone)
 800.598.2102 (Fax)
 http://www.putnamcic.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input type="checkbox"/>	Schools (K-12)		

Client List: Robert Wood Johnson Foundation, The California Endowment, Irvine Foundation, Stuart Foundation, Rapides Foundation, Blue Shield of CA Foundation, City of Oakland, California HealthCare Foundation

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: Nonprofit leadership development, health, human services, core support and organizational capacity building

Budget Range: \$15,000 - \$80,000 **Minimum Budget:** Yes **Minimum for Bay Area:** \$10,000-\$20,000

Evaluation Philosophy

Our philosophy is to understand our clients needs and what they want to learn from an evaluation, and to design a project that fits within their budget.

Contact person: Kris Putnam
 President
 kputnam@putnamcic.com
 800.598.2102 x1

RACE & ASSOCIATES, LTD.

4430 N. Winchester Ave. Chicago, IL 60640 / 5733 N. Presley Way Oakland, CA 94618
 (773) 878-8535 (Phone)
 (773) 878-2746 (Fax)
 www.raceassociates.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input type="checkbox"/>	Local Government
<input type="checkbox"/>	Foundations	<input type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		Other:

Client List: Please see website at www.raceassociates.com

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Budget Range: \$6,000-\$80,000 **Minimum Budget:** Yes **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy

I often work with clients to help improve or refine their programs. I think that program model building can be helpful to both program staff and the evaluation team. As needed, I will bring in the expertise of experienced evaluators. I have been a member of AEA (American Evaluation Association) since 1987 and will receive a certificate for Advanced Evaluation Study from Claremont Graduate University in May 2006. The best way to get to know the work we do is to look at the work that we have done in the past. Please visit our website at www.raceassociates.com

Contact person: Kathryn Race
 President
 race_associates@msn.com
 (773) 297-9670

RACHEL LANZEROTTI CONSULTING

San Francisco, CA
415-710-7407 (phone)
www.RLanzerotti.net

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input type="checkbox"/>	Schools (K-12)		

Client List: The California State Parks Foundation, The City of South San Francisco Community Learning Center, Community United Against Violence, Hewlett Foundation Neighborhood Improvement Initiative, The Light House for the Blind and Visually Impaired, The City of Daly City - Our Second Home. *Previous:* Active Voice, Astronomical Society of the Pacific, Brookside Community Health Clinic, DiversityWorks, Fred Finch Youth Center, Fundraising Day, Intergroup Clearinghouse, Movement Strategy Center, SF Cares/ Wu Yee Children's Services.

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: Needs Assessments, Evaluation readiness and capacity building, logic modeling

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: Adult education

Budget Range: \$10,000-\$75,000 **Minimum Budget:** Yes **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy I consider an organization's key interests and capacities, designing evaluations that will help answer the questions most of interest to you. I have a particular interest in projects that build the ongoing capacity of organizations to understand, design, and implement meaningful research. At the same time, many projects call for a more specific data collection or reporting task. I use methods such as: interviews, focus groups, case studies, surveys, literature review, and logic modeling. Some examples of projects that characterize my work include: *The City of South San Francisco Community Learning Center (CLC)* offers an array of activities for adult learning and community networking. I am consulting with CLC on articulating its organizational theory of change, designing a logic model for its Reaching Full Potential adult education program, and assessing its current evaluation systems and tools. From there, we will develop new qualitative and quantitative research and documentation methods, as needed. *Family ASTRO* is a national project of the Astronomical Society of the Pacific that develops astronomy resources for families. Via interviews with a national network of volunteer educators, Rachel Lanzerotti Consulting completed an assessment of the Family ASTRO Event Leader Model. We also gathered reviews from users of the Spanish-language resource *El Universo a Sus Pies* (The Universe at Your Fingertips) and interviewed key informants regarding trends in science education resources for Spanish-speaking and Latino families. *The Works*, a year-long program of DiversityWorks, is a peer diversity education program designed for high-school and college-aged youth. In order to document the ways in which participants may be changed by their experience in The Works, DiversityWorks contracted with Rachel Lanzerotti Consulting to plan a preliminary process for outcomes evaluation. We designed a pre- and post-survey for participants and led a focus group with several of the youth who completed a six-week intensive training in August 2003. **Additional Information:** Please visit www.RLanzerotti.net for updates on current projects, a complete client list, resume, and recent publications including "Measuring Change to Make Change: the Fundraising Case for Program Evaluation."

Contact person: Rachel Lanzerotti, MSW, Principal, 415-710-7407, Rachel@RLanzerotti.net

RANDI KORN & ASSOCIATES, INC.

California Office: 1819 Polk Street, PMB 390, San Francisco, CA 94109, 415-567-5857 (Phone)

Virginia Office: 118 E. Del Ray Avenue, Alexandria, VA 22301, 703-548-4078 (Phone), 703-548-4306 (Fax)

www.randikorn.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input type="checkbox"/>	Schools (K-12)		

Client List: Coyote Point Museum, Draper Museum of Natural History, Huntington Library, Art Collections, and Botanical Gardens, John G. Shedd Aquarium, National Geographic Society

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: Front-end evaluation, remedial evaluation

Expertise

<input checked="" type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Budget Range: \$5,000-\$250,000

Minimum Budget: Yes

Minimum for Bay Area: <\$10,000

Evaluation Philosophy We have two working philosophies of evaluation. One is based on communication theory and our understanding of the museum visitor experience; the other is based on practice. Contemporary communication theory suggests that messages are not received, per se, but that they are constructed. We believe that messages and experiences are co-constructed. The constructors are the visitor-and all that he or she brings to an experience, and the museum-and all the scholarship, expertise, and objects it presents. The messages that visitors construct are largely dependent on their attitudes and preconceived notions, their associations with objects, the historical period of the exhibition, and their ability to 'read' museums and objects. Museum messages are also constructed between two or more visitors. The exhibition becomes the point of departure for visitors as they discuss, process, and share their associations. They explore, test, and construct meanings together. How practitioners conceptualize and present ideas and objects to the public are equally powerful in shaping visitors' experiences. We believe that it is the responsibility of the practitioner to take the necessary steps to understand visitors in the context of the exhibition being developed. We support the lifecycle approach to evaluation; that is, we know that when evaluation procedures are built into a program's lifecycle, the program will be healthy. We advocate conducting evaluation at multiple stages of exhibition and program development. Designs that provide continual feedback from users link the needs of the audience with program developers' goals. We often work with staff during the beginning and middle stages of exhibition development to help them understand visitors' perspectives and ways of thinking through front-end and formative evaluations. We use data generated from these studies to help practitioners bridge the gap between perception and the messages they wish to convey. For summative evaluations, we strive to determine the effectiveness of exhibitions vis a vis users and goals. Our primary goal is to provide clients with relevant information that will help them make decisions. We do not advocate one research paradigm over another. We choose the appropriate methods after analyzing the situation. Realizing that one method rarely addresses all concerns, we typically design multiple methods for data collection and mix quantitative and qualitative approaches. We regard evaluation as a process and a tool that can guide decisions and actions. We do not see a final report as the last step: we help staff move recommendations from words to action. Finally, we view our work with our client as a partnership; our clients want their programs to be successful, and we can help them achieve that success.

Contact person: Randi Korn, Director, 703 548 4078, info@randikorn.com

RESOURCE DEVELOPMENT ASSOCIATES

3685 Mt. Diablo Blvd. Suite 351, Lafayette, CA, 94549

925-299-7729 (Phone)

925-299-7728 (Fax)

www.resourcedevelopment.net

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government

Client List: *Not provided*

Services

<input type="checkbox"/>	Evaluation design
<input type="checkbox"/>	Evaluation implementation
<input type="checkbox"/>	Formative evaluation
<input type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input type="checkbox"/>	Tool development
<input type="checkbox"/>	Quantitative data analysis
<input type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Other areas:

Budget Range: \$10,000-\$300,000

Minimum Budget: No

Minimum for Bay Area:
<\$10,000

Evaluation Philosophy

Not provided

Contact person: KAYCE Garcia Rane
925-299-7729

ROCKMAN ET AL

49 Geary St. Ste. 530, San Francisco, CA 94108

415-544-0788 (phone)

415-544-0789 (fax)

www.rockman.com

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input checked="" type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government

Client List: National Science Foundation, US Department of Education, National Endowment for the Arts, National Institute of Health, National Institute of Justice, CA Dept. of Education, California Commission on Teacher Credentialing, Chicago Public Schools, IL Dept. of Education, Indiana Dept. of Education, West VA Dept. of Education, UC Berkeley Lawrence Hall of Science, American Museum of Natural History, Hewlett-Packard, Microsoft, Bechtel Foundation, Gates Foundation, Joyce Foundation, KQED-TV, Educate Inc., Learning.com, Redhill Studios, Ripple Effects, Sierra Club, Soundvision, Scholastic Publishers

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Technology

Budget Range: \$15,000 - \$1,000,000

Minimum Budget: *Not provided*

Minimum for Bay Area: \$10,000- \$20,000

Evaluation Philosophy

We like to say that our work is characterized by three distinctive features: it's customized to the needs of the client; it's collaborative, i.e., we prefer to work jointly with the client in finding answers to tough questions; and to be successful, it must result in actionable steps.

Additional Information:

While our history has to some extent dictated our specialization in technology and learning (web sites, distance learning, technology planning, we have, over the years, become skilled in dealing with school reform writ large--with emphases in professional development, the needs of diverse learners, and assessment.

Contact person: Saul Rockman
President
415.544.0788
saul@rockman.com

SAMUELS & ASSOCIATES

663 13th St., 3rd Floor, Oakland, CA 94612

510-271-6799 (Phone)

510-271-6791 (Fax)

www.samuelsandassociates.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input checked="" type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government

Other: Universities

Client List: Visit www.samuelsandassociates.com for a full list of clients.

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input checked="" type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Professional development

Other: logic modeling, grant-making

Expertise

<input type="checkbox"/>	Conservation education
<input type="checkbox"/>	Diversity / Equity
<input type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Other areas: Nutrition and physical activity, Women's health, Chronic disease prevention

Budget Range: *Not provided*

Minimum Budget:
Not provided

Minimum for Bay Area:
Not provided

Evaluation Philosophy

Samuels & Associates is committed to designing programs and evaluations that are meaningful and useful to the client organization. Our expertise is in ensuring full participation of all stakeholders in program and evaluation design and interpretation of research and evaluation findings. Please visit www.samuelsandassociates.com for a full description.

Contact person: Sarah Samuels, Dr.
President
510-271-6799

SAN FRANCISCO STATE UNIVERSITY
 DEPARTMENT OF RECREATION & LEISURE STUDIES
 1600 Holloway Ave., HSS 307, San Francisco, CA 94132
 415-338-2030 (Phone)
 415-338-0543 (Fax)
<http://online.sfsu.edu/~nroberts/>

Organization Size: Small (2 – 10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Crissy Field Center (Golden Gate National Parks Conservancy); Student Conservation Association

Services

<input checked="" type="checkbox"/>	Evaluation design	<input type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: Team building: www.pliprograms.org

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education*	<input type="checkbox"/>	Technology

Other: Higher Education

*Grades 5-12

Budget Range: \$13,000-\$25,000

Minimum Budget: Yes

Minimum for Bay Area:
\$10,000-\$20,000

Evaluation Philosophy

In cooperation with a graduate student as part of the research team, we first work closely with the program and/or organization staff to create a meaningful evaluation plan. The development of the evaluation plan is guided by four primary principles. First, a formative prospective dominates evaluation activities and is used to identify and to develop relevant indicators for improving program activities. Second, to ensure that these efforts provide maximally useful information, evaluation becomes an integral part of organizational activities rather than last-minute add-ons. Third, given the scope of program goals and activities provided by the organization, the evaluation team uses multiple approaches to understanding the program impact on institutional and individual outcomes within a diverse community. Last, every effort is made to use (adapt) existing sources of evaluation data such as participant evaluations of program effectiveness or community-based surveys to collect data. Again, the evaluation team encourages program/organization staff to help create the evaluation plan. This fact notwithstanding, to ensure an objective and non-biased evaluation, the plan is carried out independently by the evaluation team. That is, the evaluation team develops the instruments, organizes the focus groups (or whatever methodology is deemed appropriate for the evaluation objectives) and analyzes the data.

Contact person: Nina S. Roberts
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 415-338-7576

SAN FRANCISCO STATE UNIVERSITY

1600 Holloway Avenue, HSS 312, SF, CA 94132

415-405-2149 (Phone)

415-338-0570 (Fax)

www.sfsu.edu/~hed

Organization Size: Large (25+ employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations
<input checked="" type="checkbox"/>	Foundations
<input type="checkbox"/>	Corporations
<input type="checkbox"/>	Schools (K-12)

<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Federal Government
<input type="checkbox"/>	Other:

Client List: Centers for Disease Control and Prevention

Services

<input checked="" type="checkbox"/>	Evaluation design
<input checked="" type="checkbox"/>	Evaluation implementation
<input checked="" type="checkbox"/>	Formative evaluation
<input checked="" type="checkbox"/>	Summative evaluation
<input type="checkbox"/>	Appreciative inquiry
<input type="checkbox"/>	Strategic planning

<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education
<input checked="" type="checkbox"/>	Diversity / Equity
<input checked="" type="checkbox"/>	Environmental education
<input type="checkbox"/>	Formal education

<input type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Science
<input type="checkbox"/>	Technology

Budget Range: \$5,000-\$100,000

Minimum Budget: No

Minimum for Bay Area: \$10,000-\$20,000

Evaluation Philosophy

All of the evaluation work I have done to date has been in the context of community-based participatory reserach projects. I strongly believe in building community capacity to conduct evaluation and translate results to action. I have expertise in integrating quantitative and qualitative methods in evaluation research and in disseminating results in order to improve the translation of results to program and policy.

Contact persor Juliana van Olphen
Assistant Professor
jvo@sfsu.edu
415-405-2149

SHATTUCK & ASSOCIATES

1205 Pacific Avenue, Suite 206, Santa Cruz, CA 95060

831-457-0313 (Phone)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: James Irvine Foundation, Community Foundation of Santa Cruz County, National Science Foundation, National Institutes of Health, University of California, Santa Cruz, UC, Office of the President

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Expertise

<input checked="" type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: Youth development; Community-based research

Budget Range: \$10,000-\$200,000 **Minimum Budget:** Yes **Minimum for Bay Area:** \$10,000-\$20,000

Evaluation Philosophy We design program evaluation, research, and policy studies in collaboration with client organizations. Projects span community and economic development, formal / informal science education, professional development, and youth and family sectors. Work emphasizes stakeholder involvement in planning, instrument design, data collection, and interpreting results. A combination of qualitative and quantitative methodologies is used, including case studies, focus groups, interviews, and surveys to assess and portray initiatives. Staff prepare logic models, reports, briefings, and presentations to communicate results, enhance program design, improve organizational effectiveness, and guide policy decisions. Staff can provide site-based evaluation coaching and technical assistance to assist clients in creating systems to assess, monitor, and portray outcomes and accomplishments. Recent and ongoing projects include: University of California, Santa Cruz, Assessing Scientific Inquiry and Leadership Skills (sponsored by the National Institute of General Medical Sciences, NIH) (2004-'08); Chabot Space and Science Center, Techbridge Program: Encouraging Girls in Technology (sponsored by the Gordon and Betty Moore Foundation) (2004-'05); Public Policy Associates, Overarching Assessment of the Great Valley Center (sponsored by the James Irvine Foundation) (2004-'05); Santa Cruz County Health Services Agency, Friday Night Live & Club Live Programs (sponsored by the Division of Alcohol and Drug Programs) (2004-ongoing); United Way of Santa Cruz County, Youth Development Alliance (sponsored by the David and Lucille Packard Foundation) (2002-'04); UCSC, ACCESS Baccalaureate Bridge to the Biomedical Sciences Program (sponsored by the NIH) (1999-ongoing). **Additional Information:** Shattuck served as a senior evaluation consultant to Public Policy Associates on the Community Foundations Initiative of California and was the site-based evaluator for a youth development grant program at the Community Foundation of Santa Cruz County. She leads the evaluation of a NIH Bridges to the Future Initiative that supports underrepresented community college students in transferring into biomedical research programs at four-year institutions. She is currently serving as a consultant on a 4-year National Institutes of General Medical Sciences research study at UCSC investigating the impact of research and mentoring opportunities on students. Ms. Shattuck is committed to youth development efforts in Santa Cruz County, and has worked on youth-related initiatives for the United Way and the county Health Services Agency. She received a certification in Evaluation and Organizational Development in 2003 through the Fielding Graduate Institute and has a master's degree in Adult and Continuing Education from Washington State University.

Contact person: Julie A. Shattuck, Principal, julieshattuck@post.com, 831/457-0313

SIGRID MUELLER

Berkeley, CA
650-364-1861 (Phone)

Organization Size: Independent Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: People for the American Way, Hidden Villa, Environmental Solutions Forum

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input checked="" type="checkbox"/>	Technology

Budget Range: \$2,000-\$30,000

Minimum Budget: *Not provided*

Minimum for Bay Area:
<\$10,000

Evaluation Philosophy

I use a multiple-methods, utilization-focused, participatory evaluation process. In my work with formal and non-formal education organizations, I support program staff to improve their programs and services based on evidence of program functioning and outcomes. I also help organizations to build their capacity for internal program evaluation.

Contact person: Sigrid Mueller
Program Evaluation Specialist
650-364-1861
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SOCIAL POLICY RESEARCH ASSOCIATES

1330 Broadway, Ste 1426, Oakland CA 94612

510-763-1499 (Phone)

510-763-1599 (Fax)

www.spra.com

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input type="checkbox"/>	Schools (K-12)		

Client List: US DOL, various states (CA, AZ, WA, OH, and others), local governments, and foundations

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: workforce, human services

Budget Range: \$10,000-several million

Minimum Budget: No

Minimum for Bay Area: \$10,000-\$20,000

Evaluation Philosophy

We emphasize a collaborative approach with our clients, seeking to craft the evaluation design to best meet the client's needs. Among our strengths is the ability to bring to bear staff with expertise from multiple disciplines (economics, sociology, education, psychology, urban planning, and others) and with diverse technical skills (quantitative, qualitative, survey design, technical assistance and training)

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Vice President
ron_damico@spra.com
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SOCIAL POLICY RESEARCH ASSOCIATES

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 510-763-1599 (Fax)
 www.spra.com

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Kellogg Foundation, The San Francisco Foundation, Hewlette Foundation, Ford Foundation

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation		Curriculum development
<input checked="" type="checkbox"/>	Appreciative inquiry		Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: organizational development in diversity

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education		Science
<input checked="" type="checkbox"/>	Formal education		Technology

Budget Range: \$20,000 - \$2 - 3 million

Minimum Budget: Yes

Minimum for Bay Area: \$10,000-\$20,000

Evaluation Philosophy

We use mix methods in our approach with an emphasis in providing rigorous, objective data and analysis of the effects of race, gender, class, etc. on the effectiveness of education and social programs on diverse populations.

- 1) Evaluation of the Ford Foundation's Youth Leadership for Development Initiative (focus on civic activism, youth organizing around environmental justice)
- 2) Evaluation of XCEL - (focus on Bay Area environmental education, environmental justice and youth leadership development)

Contact person: Hanh Cao Yu
 Vice President
 hanh_cao_yu@spra.com
 510-763-1499, x631

TARBET ASSOCIATES

515 Ashbury Avenue, El Cerrito, CA 94530

510-525-0806 (Phone)

510-525-0806 (Fax)

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: The Perinatal Council, The Dental Health Foundation, Center for Human Development, Contra Costa County Health Services, Center for Applied Local Research, YMCA , Albany USD, Pittsburg Pre-School

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input checked="" type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Other: Development of logic s and theories of action

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: Health, prevention; Development of organizational manuals, educational materials, and publications

Budget Range: \$500 - \$50,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

Most our work has been directed to improving the conditions of underserved communities, children, youth, and families, with a focus on health issues and prevention. As an environmentalist in my personal life, I have a long standing interest in using evaluation and research to contribute to the effectiveness of interventions related to the environment. I like to begin by listening carefully to the concerns and desired outcomes of clients and community members, use social science theory and methodology as appropriate, and build on what's been learned from other efforts. Any intervention, directed toward environmental education or health, will benefit from incorporating strong links to the community and target population it serves. Involvement of the client and community in the design and implementation of evaluation is critical, from the intial steps of determining questions to be answered to latter steps of incorporating feedback into ongoing efforts and reporting results to the stakeholders. Names of additional clients can be furnished on request, as well as detailed information about past projects and how they might relate to potential projects. References are also available.

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Principal Consultant
starbet@comcast.net
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TAYLOR HAAS, RESEARCH AND EVALUATION

119 Arkansas Street, San Francisco, CA 94107

415-613-1334 (Phone)

415-558-8363 (Fax)

www.evalulead.net

Organization Size: Individual Consultant

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input type="checkbox"/>	Schools (K-12)		

Client List: UCSF; Institute for International Education; The Bill & Melinda Gates Foundation; Center for Volunteer and Nonprofit Leadership; The Public Health Institute

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input checked="" type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: health/social sciences professional development; leadership/fellowship programs

Budget Range: \$2,500 - \$10,000

Minimum Budget: No

Minimum for Bay Area: <\$10,000

Evaluation Philosophy

Alignment of program goals, design and evaluation. Open systems perspective. Co-author of the EvaluLEAD guidebook with support from the WK Kellogg Foundation and USAID (available at www.evalulead.net) which provides an approach for evaluating leadership and other programs.

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Consultant
t.a.haas@att.net
415-613-1334

TCC GROUP

875 N. Michigan Ave., 31st Floor, Chicago, IL 60611
312.794.7780 (Phone)
312.794.7781 (Fax)
www.tccgrp.com

Organization Size: Medium (11-25 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Masters

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: TCC Group has been in operation for over thirty years. Our client list is available on our website.

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Expertise

<input checked="" type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input checked="" type="checkbox"/>	Technology

Budget Range: \$5,000-\$1,000,000 **Minimum Budget:** No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy

Our evaluation services are geared to improve and enhance ongoing program development (formative evaluation) and provide information that informs decision making on the continuation or evolution of programs (summative evaluation). We offer evaluation services to nonprofit organizations, as well as funders, including program and grantmaking evaluation. We believe that evaluation is an integral part of the planning process and as such can be used to assess and develop current capacity so that an organization can enhance its overall effectiveness. Our evaluation team will assist in designing the processes and tools necessary to create your organization's internal evaluation system, as well as provide professional development and technical assistance around evaluation theory, design, implementation, and data collection to executives, program officers, and staff.

Additional Information: We help organizations plan to address short-term needs and achieve long-term goals by developing a vision of where they want to be in the future, identifying the best route to getting there, and helping them overcome the obstacles that stand in their way. Toward that end, we specialize in strategic planning; program strategy and development; needs assessment and competitive analysis; evaluation; grantmaking assistance; organizational development; and cross sectoral partnerships.

Contact person: Chantell Johnson
Senior Consultant
cjohnson@tccgrp.com
312.794.7780

THE IMPROVE GROUP

1615 Tramore Pl., Eagan, MN 55122

877-467-7847 (Phone)

877-467-7847 (Fax)

www.theimprovetgroup.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Performing Arts Workshop, US Department of Justice, State of Minnesota, several local school districts (full list on our website: www.theimprovetgroup.com)

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input checked="" type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: Longitudinal analysis; Cross-site analysis; Data collection from non-English speaking populations

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input checked="" type="checkbox"/>	Technology

Budget Range: \$5,000-\$500,000

Minimum Budget: Yes

Minimum for Bay Area: <\$10,000

Evaluation Philosophy Our evaluation and strategic planning services are based on empowerment, capacity-building and utilization. We recognize that an organization's stakeholders are the experts about the impact and effectiveness of that organization; therefore we create a process and environment in which everyone is empowered to share their ideas and expertise. We know that clients want to learn what works and what does not; therefore we build the capacity of individuals to be more reflective and use tested methods in their work. Finally, it is important to us that your funds are well-spent; therefore we work directly with our clients to create products that can be utilized by staff, board members and funding agencies. **Additional Information:** We work extensively with education, prevention and community-based programs. We have extensive experience in engaging stakeholders and designing / implementing complex, multi-site research and evaluation projects. An illustrative example is our work with the Safe Schools/Healthy Students Initiative. We administered and analyzed extensive youth, teacher, staff, and parent surveys and conducted focus groups with teachers, staff, and parents to identify important issues with health and safety. We developed an Accountability Team representative of all the stakeholders. A staff member from Spring Lake Park District 16 writes about our evaluation of their Safe Schools Healthy Students Initiative (HAVENS): The HAVENS evaluation process also included involving key stakeholders-those internal and external partners who had an interest in the initiative's efforts and outcomes. Improve Group staff facilitated the formation of an Accountability Team, which proved instrumental to ensuring the success of HAVENS' evaluation. This group provided input which guided the refinement of the logic model and the development of evaluation instruments. It also provided the foundation for establishing building-level connections that created buy-in and facilitated survey administration. -Community Services Programs Coordinator, Spring Lake Park District 16, 2/24/06. In another project, we worked with Girl Scouts USA on an evaluation of the Scouting in Detention Centers program. The evaluation required development of valid and meaningful outcome indicators, particularly important since each of the seventeen councils designed / implemented their own program. *Please refer to The Improve Group's website for more project descriptions and testimonials.*

Contact person: Leah Goldstein Moses, President / CEO

leah@theimprovetgroup.com

877-467-7847 x. 801

WESTED

730 Harrison St. San Francisco, CA 94107
415-565-3000 (Phone)
415-565-3012 (Fax)
www.wested.org

Organization Size: Large (25+ employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input checked="" type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input checked="" type="checkbox"/>	Corporations	<input checked="" type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: US Department of Education; National Science Foundation; California Department of Education; Office of the Chancellor, CSU System; Beckman Foundation

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input checked="" type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input checked="" type="checkbox"/>	Grant writing/Fund development
<input type="checkbox"/>	Strategic planning	<input type="checkbox"/>	Professional development

Expertise

<input type="checkbox"/>	Conservation education	<input checked="" type="checkbox"/>	Informal education
<input checked="" type="checkbox"/>	Diversity / Equity	<input type="checkbox"/>	Outreach
<input checked="" type="checkbox"/>	Environmental education	<input checked="" type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input checked="" type="checkbox"/>	Technology

Budget Range: \$25,000-\$30,000,000 **Minimum Budget:** No **Minimum for Bay Area:** \$20,000-\$30,000

Evaluation Philosophy

We work closely with clients to ensure that the questions we are addressing are those that meet the clients' needs. We believe in frequent communication, designs that fit the evaluation questions, and rigor in any data collection effort, whether qualitative or quantitative. WestEd's Evaluation Research Program uses a variety of methods and has much experience with multi-method, multi-site evaluations, as well as evaluations of single sites. Our view is that the evaluation should fit the program and be responsive to client needs.

Additional Information: We work at all levels of education and in both formal and informal settings. The scope of our work ranges widely--from small projects to multi-million dollar projects; from local projects to state and national projects; from single methods to multiple methods. All our staff are experienced in program evaluation, with most holding masters and doctoral degrees, and having substantive experience in a wide variety of topics.

Contact person: Naida C. Tushnet
Senior Program Director
ntushne@WestEd.org
562-799-5118

ZETETIC ASSOCIATES, INC.

1651 Greenbrier Rd. West Sacramento, CA 95691

916-371-5126 (Phone)

916-371-5126 (Fax)

www.zeteticassociates.com

Organization Size: Small (2-10 employees)

Highest Level of Education of Senior Evaluation / Research Staff: Ph.D.

Types of Clients

<input checked="" type="checkbox"/>	Non Profit organizations	<input checked="" type="checkbox"/>	Local Government
<input type="checkbox"/>	Foundations	<input checked="" type="checkbox"/>	State Government
<input type="checkbox"/>	Corporations	<input type="checkbox"/>	Federal Government
<input checked="" type="checkbox"/>	Schools (K-12)		

Client List: Sacramento County Dept of Health Services; California Energy Commission; Poway Unified School District; First 5 San Diego; North County Health Services; Health Net Federal Services; UC Davis

Services

<input checked="" type="checkbox"/>	Evaluation design	<input checked="" type="checkbox"/>	Tool development
<input checked="" type="checkbox"/>	Evaluation implementation	<input checked="" type="checkbox"/>	Quantitative data analysis
<input checked="" type="checkbox"/>	Formative evaluation	<input checked="" type="checkbox"/>	Qualitative data analysis
<input checked="" type="checkbox"/>	Summative evaluation	<input type="checkbox"/>	Curriculum development
<input type="checkbox"/>	Appreciative inquiry	<input type="checkbox"/>	Grant writing/Fund development
<input checked="" type="checkbox"/>	Strategic planning	<input checked="" type="checkbox"/>	Professional development

Other: report writing

Expertise

<input type="checkbox"/>	Conservation education	<input type="checkbox"/>	Informal education
<input type="checkbox"/>	Diversity / Equity	<input checked="" type="checkbox"/>	Outreach
<input type="checkbox"/>	Environmental education	<input type="checkbox"/>	Science
<input checked="" type="checkbox"/>	Formal education	<input type="checkbox"/>	Technology

Other areas: health services; programs for 0-5 years; tobacco control

Budget Range: \$2,000-\$500,000 **Minimum Budget:** No **Minimum for Bay Area:** <\$10,000

Evaluation Philosophy Zetetic Associates, Inc. is an evaluation firm providing a wide range of research, evaluation and consulting services to public and private education, social and health science agencies. Zetetic staff are skilled at all stages and in all aspects of the research endeavor, from initial design considerations to final statistical analyses, interpretations and report writing. Established in 1990, Zetetic brings together university-trained social scientists to provide a unique combination of experience and expertise.

Additional Information: Zetetic team members are:

- Knowledgeable about practical issues, research and evaluation related to: education, public health, social services, risk behaviors and development, with a special emphasis in early childhood.
- Trained and experienced in the development and implementation of both quantitative and qualitative evaluation methods in the areas of education, health and social services for governmental, as well as community-based projects.
- Trained and experienced in the following research methodologies: Logic Modeling: facilitation of meeting, development of logic model; Evaluation Plan Development and Implementation: facilitation, development and implementation of individual evaluation plan; Surveys (in-person, mail, phone and internet): Design, piloting, administration, data entry, analysis; Focus groups: Protocol development, scheduling and recruitment, facilitation, content analysis; Structured and unstructured interviews: Protocol development, identifying key informants, interviewing, probing; Secondary data: Selecting and locating indicator data, conducting literature reviews
- Experienced in data management, analysis (quantitative, qualitative), report writing, presentation of results.
- Knowledgeable and experienced in reporting to, and meeting needed requirements for federal, state and other funding sources.

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