

Commercial Contest Rules and Regulations

1. One entry per person.
2. Commercial must be suitable for public television; may not contain profanity, nudity or disturbing images.
3. Commercial should be no more than **twenty-seven seconds** in length.
4. Commercial contest will be judged on originality and creativity.
5. Entry format accepted: **DVD/640 x 480, Square pixel ratio, NTSC.**
6. Entry deadline is **Friday, May 30, 2008.**
7. Each entry must be labeled with contestant's full name, phone number and e-mail address.
8. No submission will be entered into the contest without an official Golden Empire Transit District (District) signed Waiver/Disclaimer and Talent Release Agreement.
9. Winners may be required to provide proof of identification to claim their award.
10. Winners will be announced Friday, June 13, 2008.
11. Winners will be chosen by District employees; all decisions of the judges are final.
12. 1st place = \$1000, 2nd place = \$500, 3rd place = \$250.
13. No purchase required.
14. All entries/submissions become the property of the District.

Waiver/ Disclaimer

Any and all Entries in the Golden Empire Transit District Commercial Contest (collectively the "Entries") shall be deemed, and shall remain, the property of the District. The District shall not be subject to any obligation(s) of confidentiality with respect to any Entries, nor is the District liable for any use or disclosure of any Entries. Without limitations of the foregoing, the undersigned hereby grants the District a worldwide, perpetual, non-exclusive license of every kind and nature throughout the universe, and the District shall be entitled to unrestricted use of the Entries for any purpose whatsoever, commercial or otherwise, without compensation to the provider of the Entries or any other person or entity.

Submit entries to:
Golden Empire Transit District
1830 Golden State Avenue
Bakersfield, CA 93301
www.getbus.org

Date _____

Name _____

Address _____

Phone Number _____

Signed _____

(If under 18, parent or guardian signature)

Contact Sofia Espericueta at soesper@zeus.kern.org