

FIRST 5 KERN
KERN COUNTY CHILDREN AND FAMILIES COMMISSION

TECHNICAL ADVISORY COMMITTEE

Monday, November 19, 2007
2724 L Street
Bakersfield, California

Minutes

COMMITTEE CONVENED @ 10:02 A.M.

ROLL CALL

Present: Commissioners Brandon and Jonah; Committee Members Burns, Choi, Christman, Cloud, Cook, Digges, Foley, Koenig, Krehbiel, McNally, Newman, Nilon, Puckett, Thal, Wasson and Wood
Absent: Commissioners Cheadle and Maier; Committee Member Koenig

REPORTS AND ANNOUNCEMENTS

- 1) Chairperson's Report and Report from the Commission
 - Commissioner Brandon reported on the Commission meeting of November 7, 2007.
- 2) Committee Members
 - Committee member Cloud commented on how open and welcoming the First 5 Office is looking after minor remodel and thanked the Executive Director for her efforts and other members concurred.
 - Committee Member Newman applauded Committee Member Cook for her presentation to the Commission on the Bakersfield's Homeless Center, Discovery Depot program and suggested that she make the presentation to the TAC.
 - Committee Member Krehbiel reported that the United Way and Familywise.org have partnered in an effort to distribute prescription discount cards. Ms. Krehbiel reported at this time there has been a savings of \$129,000 to Kern County residents. For those interested please contact Ms. Krehbiel for more information.
 - Committee Member Digges reported on a seminar that he attended facilitated by Dr. James J. Heckman who spoke about his arguments for investing in early childhood learning. Dr. Digges will submit a letter on this topic for consideration in the First 5 Kern newsletter.
 - Committee Member Foley reported from a New York Times article she read stating the cost of fuel is having an impact on children's medical appointments especially in rural areas.

3) Executive Director's Report

- Ms. Wayne expressed to the TAC her appreciation and thanked them for all that they do.
- Ms. Wayne distributed to the TAC a list of all contracts, terms and amounts funded by First 5 Kern.
- Ms. Wayne reported the Budget and Finance Committee is seeking a consultant or contractor to distribute First 5 Kern, New Parent Kits.
- Ms. Wayne reported that First 5 Kern has laptops and LCD Projectors for loan. Please contact the First 5 Kern office to reserve.
- Ms. Wayne reported that First 5 Kern will hold a Contractor Gathering in January 2008, more details at a later date.
- Ms. Wayne gave an update on the water fluoridation project.
- Ms. Wayne reported that Karen Goh was approved by the Board of Supervisors as First 5 Kern's newest Commissioner, Commissioner Green has submitted his resignation effective immediately and Supervisor Maben would be rotating off of the commission and a new Kern County Board of Supervisor will be taking his place.
- Ms. Wayne reported that she will be presenting to the Board of Supervisors on December 18, 2007 on the efforts of First 5 Kern.
- Ms. Wayne reported on the First 5 Association meeting of November 14, 2007 and the First 5 California Commission meeting of November 15, 2007 in Fresno, California.
- Ms. Wayne reported that the Commissioners who can not cast a vote at the Commission meetings can now vote at the committee level.

PUBLIC PRESENTATIONS

- 4) No one was heard.

ITEMS FOR CONSIDERATION

- 5) Minutes of October 15, 2007 meeting – APPROVED WITH AMENDMENT TO ITEM 7.

Motion by Committee Member Puckett
Second by Committee Member Cloud
All Ayes

- 6) Calendar of 2008 Meetings - Distributed

- 7) Strategic Plan Review

Kimberly Fulton, Chief Program Officer gave an update, advised that in lieu of a full strategic plan a summary will be produced. She discussed next steps and responded to questions. A meeting of the Results Indicator and Strategic Plan Executive Summary Ad Hoc Committees will be scheduled to do a final review of the Strategic Plan



- 8) Report on Partnership Committee
- Committee Member John Nilon reported that a meeting has been scheduled for January 2008 with all of the County Department heads and community leaders to create one strategic plan.
- 9) Presentation by Marc Thibault, Senior Vice President, CS&O on Evaluation Services described their approach to accomplish the following goals:
- To further First 5 Kern's ability to monitor, report, and evaluate each contractor's performance in line with its contractual agreement
 - To provide accurate data for the Commission to make future funding decisions,
 - To demonstrate the effects of Contractors' services on the community.
 - To work closely with Commission staff and contractors to implement our overall plan that involves, among many duties:
 - ✓ reducing the data entry burden on contractors
 - ✓ creating a single data entry screen for programs serving both families and individual clients
 - ✓ adding invoicing capability to OCERS to streamline that administrative function.

Evaluation Design Will Include

- Quarterly site reviews
- Meaningful data collection instruments
- Stringent research techniques and data analysis to ensure data integrity, reliability, and consistency in outcomes reporting to you and the state legislature
- Linking results to county wide secondary baseline data to compare contractor sites and results to all of First 5 Kern and conditions throughout Kern County
- Working with First 5 Kern to review past cost-benefit analysis (CBA) reports in order to design and conduct 2008 CBA report.
- Working with First 5 Kern to design the 2008 Annual Report which is more user-friendly and accessible
- Provide focus groups with program staff and participants to learn more about their view of programs, their impact,
- Assist with the Commission's Economic Impact Report to answer the question - How do First 5 Kern's program investments impact the community, participants and staff?
- Build on earlier Kern County community development efforts that facilitate linkages with Vision 2020, United Way, KCNC, and First 5 Kern.
- Create new and access existing GIS maps that can provide a visual picture of needs, services, infrastructure and trends in Kern

County and the region as First 5 seeks integration opportunities and partners.

- Integrate evaluation findings into Contractor highlight presentations to the Commission.
- Outlining the evaluation progress, plans and findings.

10) First 5 Budget Overview

- Claudia Holderness, Principal Accountant presented on First 5 Kern's budget and responded to questions.

11) New directions for TAC –

- Ms. Wayne posed the question “What could the TAC do to move the Commission forward in best meeting the needs of children of Kern County.” After much input from the committee members it ended with “It's not about the money, It's about partnerships and relationships.”

ADJOURNMENT

11) Adjourned to Monday, January 28, 2008 at 10:00 am