

PROGRAM FACILITATORS:

**Joyce Mahdesian**, Ed.D., was a public school superintendent for 20 years serving in small, medium and large districts. As a result, she has a variety of experiences with school business operations. Dr. Mahdesian has dealt with declining and growing districts; good and bad funding years; earthquake; teacher strike; special education; facilities issues; bond and parcel tax elections; communications and media; business personnel hiring; and management information systems. In addition, Dr. Mahdesian has taught many K/12 grade levels as well as courses at the university level.

**Carol A. Berg Ph.D.**, is the former Deputy Superintendent/CBO of Anaheim City School District. Dr. Berg has capped a 45-year career in education in the public and private sectors. Before returning to public school service, Dr. Berg was the Executive Vice President of School Services of California, Inc. (SSC), where she also served as Fiscal Advisor to schools facing bankruptcy and assisted their return to fiscal solvency. Prior to her work at SSC, Dr. Berg was the Deputy Superintendent in the Newport Mesa Unified School District – a district in which she was a teacher, a principal, and an Assistant Superintendent.

LEAD BOOTCAMP &  
CAPSTONE FACULTY

**Ron Bennett**, President and CEO, School Services of California

**Joel Montero**, Chief Executive Officer, Fiscal Crisis and Management Assistance Team

FIELD WORK DIRECTOR:

**Kenneth F. Hall**, Founder and Chairman Emeritus, School Services of California Founding Director, USC School Business Management Program



EXPERTS YOU WILL MEET:

**Wendy Benkert**, Assistant Superintendent of Business Services, Orange County Department of Education

**Michael Bishop**, Associate Superintendent of Business Services, Santa Ana Unified School District

**John Bukey**, General Counsel, California School Boards Association

**Kelly Calhoun**, Director, Education Technology & Information Systems, Folsom Cordova Unified School District

**Margaret Chidester**, Attorney of Law, Office of Margaret Chidester

**Richard De Burgh**, President, School Purchasing Group Inc.

**Tom DeLapp**, President, Communication Resources for Schools

**Brian Frohmuth**, Risk Manager, County of Tulare

**William P. Gillaspie**, Management Analyst, Fiscal Crisis & Management

Assistance Team (FCMAT)

**Donald Gatti**, Assistant Superintendent of Business Services, Stanislaus County Office of Education

**Thom Gilbert**, Managing Partner, Gilbert Associates Inc.

**John D. Gray**, Vice President, School Services of California

**Eric Hall**, President, Eric Hall and Associates

**Diana Halpenney**, Attorney of-Counsel, Kronick, Morskovitz, Tiedemann and Girard

**Robert Hamm**, Deputy Director, Maintenance and Operations, Los Angeles Unified School District

**Renee Hendrick**, Exective Director of Fiscal Service, Orange County Department of Education

**Michele Huntoon CPA**, Associate Vice President, School Services of California, Inc.

**Jannelle Kubinec**, Associate Vice President, School Services of California

**Bill McGuire**, Chief Business Officer, St. Helena Unified School District

**Cindy Petersen**, Director of Charter School, Grant Joint Union High School District

**Tim Purvis**, Director of Transportation, Poway Unified School District

**Gloria Rios**, Business Services, Livermore Valley Joint Unified School District

**Kim Stallings**, Deputy Superintendent Administrative Services, Ontario Montclair School District

**Caprice Young**, Chief Executive Officer, ICEF Schools

**Don Zimring**, Superintendent, Las Virgenes Unified School District

*So far my new career at IUSD has been amazing! I have found such value in the School Business Management Program – you wouldn't believe how many times I have created reports or presented similar items as we did in class.*

*Jeffrey Dixon,  
Facilities Planner,  
Irvine Unified School District*

# USC School Business Management Certificate Program

a Blended Learning Program

...WILL HAVE YOU THINKING LIKE A CBO

STARTING JULY 27, 2011

SPACE IS LIMITED



# The USC School Business Management Certificate Program



## PROGRAM BENEFITS:

This scenario-based program puts you right in the middle of real-life school business situations. You will learn how to problem solve both individually and in groups by making professional decisions that are faced in any school business setting.

By the end of our program you will know how to confidently handle operational and tactical issues. You will also possess the skills of leadership and strategic planning which are crucial for any Chief Business Officer.

School Business Management is one of the few areas in the job market that has openings. Obtaining your USC Business Management Certificate will help put you at the top of the recruitment list.

## PROGRAM PRE-REQUISITIES:

- Bachelor's Degree or minimum 5 years school business experience.
- Letter of recommendation
- Interview by phone with Program Directors (you'll be asked to submit a writing sample and perform an accounting activity)

## PROGRAM FEES:

The program fee is \$5,500. This includes your tuition, on-campus meals and on-campus residence. All course materials will be provided electronically.

## UNIQUE PROGRAM DESIGN:

The program is conducted approximately 75% online and book-ended with two residential sessions. This allows you the flexibility to arrange your learning around your professional and personal schedule.

With a participant cohort of no more than 30 students, you work individually and in groups to learn how to deal with real-world business situations and activities.

You will seek solutions by exploring resources that are built into your online classroom, including readings, connections to valuable internet sites, and videotaped insights from a host of functional experts as well as current CBO's. In addition, you will be presented with individual activities that provide you with the chance to check your mastery of information.

You discuss conceptual information and learn to better understand decision-making and analysis through interactive gaming techniques. Like any good learning experience, there are discussion opportunities facilitated by a lead instructor who is a practitioner in school business. You also have live interactions with a host of experts which will allow you to ask them questions directly in real time.

## BOOT CAMP



BOOTCAMP: 5DAYS/4 NIGHTS AT USC'S UNIVERSITY PARK CAMPUS IN DOWNTOWN LOS ANGELES

Highlights of this session include:

- Meeting your classmates and instructors in a personal setting
- Leadership and communication skill building
- Guided instruction on the technology and software you will use throughout the year
- Immersion in the problem-based learning environment which makes learning both fun and relevant

## ONLINE PROGRAM



THE ONLINE PORTION OF THE PROGRAM:

When you leave BootCamp, you will work for the next 10 months online. Your learning will feature:

- Freedom to work on assignments with great flexibility in scheduling
- Timely activities that mirror events happening in your school and/or district
- Opportunities to see business protocols modeled and a safe environment to practice implementing before being evaluated for personal effectiveness
- Real-time sessions with guest experts and teaching assistants who provide continuing support of your new and expanded business skill set
- Individual support with your field work assignment

## LEADERSHIP CAPSTONE



CAPSTONE: 4DAYS/3NIGHTS IN IRVINE CA:

Your Capstone session is the culminating event of the program and features:

- Workshops to hone your resume writing and interviewing skills
- Presentation of your field work assignment to your peers
- Communication skill building
- Graduation ceremony where you will be presented with your certificate

For further information, call Dr. Joy Mahdesian, Faculty Advisor at (858) 794-0019 or Colleen Dietz in the Rossier School of Education at (213) 740-7775