



# SPONSOR APPLICATION & CONTRACT

## Payment Information

Sponsorship Type	Total
TOTAL DUE \$	

- A check (payable to CUE) is enclosed  
 Charge my:    VISA    MasterCard

Acct. #

Exp. Date

Signature (required for credit card orders)

3 Digit COD Code

## Contact/Company Information:

Company/Organization

Contact's Name

Address

City State Zip

( )

Phone

( )

Fax

Contact's E-Mail

Company/Organization URL

## Sponsor Agreement

The undersigned makes application for sponsorship for the CUE conference, and agrees to abide by all accompanying regulations.

Authorized Signature

Print or type name signed above

Date

### MAIL OR FAX APPLICATION WITH FULL PAYMENT TO:

**2008 SPONSORS, CUE Inc.**  
**387 17th Street, Suite 208**  
**Oakland, CA 94612**

**Fax (510) 444-4569**  
**Tel (510) 814-6630**

*No sponsorships held without payment. No purchase orders accepted.*

*Faxed applications accepted for credit card purchases only.*

*For additional information, contact Marisol Valles at 510/814-6634 or mvalles@cue.org*

## FOR OFFICE USE ONLY:

Application Received      Sponsorship(s) Assigned

Total Due      Total Paid      Check Number

Refund/Balance Due      Date

# SPONSOR APPLICATION & CONTRACT

## \$10,000 Level Sponsorships

### Conference Bags

You will receive our highest level of logo'd exposure at our annual conference, in addition to becoming a Platinum Corporate Member.

### CUE Live! Conference Webcast & Podcast

Sponsor will receive recognition in interviews of the top presenters and thinkers attending the CUE Conference.

## \$7,500 Level Sponsorships

### General Session

CUE conducts an opening and closing General Session. We will honor our award winners, volunteers as well as have a Keynote Speaker.

## \$2,500 Level Sponsorships

### Special Award for the CUE Outstanding Teacher of the Year

The CUE Outstanding Teacher award recognizes a classroom teacher who has a noteworthy contribution to educational technology in a classroom setting.

### CUE Ball

Win the hearts of every conference attendee. The Ball takes place in the early evening on Friday, March 7, 2008.

### Volunteer Reception

The volunteer reception positions you in front of the volunteers and leaders responsible for putting the CUE Conference on!

### K-12 High Speed Network room

K12HSN is a state program, which provides network connectivity, Internet services, teaching and learning application coordination, and videoconferencing coordination and support for California's K-12 community. Network and Internet services are extended to 74% (7,039) of schools, 89% (887) of school districts, and 100% (58) of county offices of education in California, which provide direct service to nearly 4.8 million students. Sponsorship includes one, one-hour session in the room and a table to distribute material.

### Speakers Ready Room

The CUE Conference offers over 200 sessions. You will have direct access to these speakers. A table will be provided for you inside the room to distribute material.

### Exhibitor Lounge

The annual CUE Conference has over 200 booth spaces, filled by the most innovative and forward thinking Education Technology vendors across the country. Sponsoring the exhibitor lounge would provide you with direct access to exhibitors away from their busy booths. You would be given two tables inside the lounge, and would be free to conduct meetings, distribute materials and enjoy the atmosphere of the premier Ed Tech Conference on the West Coast in style.

### Corporate Room - NEW!!

Looking to showcase your product or service at the Annual CUE Conference in Palm Springs? CUE is offering spaces for interested vendors to purchase rooms for meetings, sessions or workshops. The room would allow your corporation to present your product in the best possible light. A projector, screen and a single wired Internet drop is included. Your sessions will be also included in the conference program/addendum, in the conference Smartguide© and listed as commercial sessions (if you meet publishing deadlines). A table will be provided for you to distribute your materials. Fee: \$2,500/day (only \$2,000 on Thursday).

## \$1,000 Level Sponsorships

### CUE Smartguide

A Smartguide is an easy to use database of information for your iPod. Smartguides contain text, audio, and images, customized and searchable to serve a wide variety of functions. Attendees search by Presenter, Exhibitor, Location and Time and listen to a short audio 'teaser' for each session.

## \$500 Level Sponsorships

### Corporate Sessions - NEW!!

Looking to showcase your product or service with a one-hour session at the Annual CUE Conference in Palm Springs? CUE is offering space for interested vendors to purchase a one-hour session. The session would allow your corporation to present your product in the best possible light. A projector, screen and a single wired Internet drop is included. Your sessions will be also included in the conference program/addendum, in the conference Smartguide© and listed as commercial sessions (if you meet publishing deadlines). Fee: \$500 per one one-hour session.

## Variable Level Sponsorships

### Student Technology Showcase

This co-sponsored event of CUE, CTAP, and the CDE will showcase student projects using technology from CTAP Regions and EAST Projects on Saturday, March 8. The event is open to the public at no charge. Sponsorship levels:

- Platinum Plus \$4,000 - includes a 30 second spot on a rotating basis in showcase video kiosk and a one-hour session
- Platinum: \$1,000 - includes a 30 second spot on a rotating basis
- Gold: \$500 - includes a 15 second spot on a rotating basis in showcase video kiosk
- Silver: \$250 - includes a 6 second spot on a rotating basis in showcase video kiosk
- Base: \$100 - includes a 3 second spot on a rotating basis in showcase video kiosk

### Sponsor a Teacher or School to attend the Conference

Adopt a teacher, school or district in your area and provide CUE membership and/or conference registration.

5 Conference Attendees (includes membership!) \$1000

5 CUE Memberships \$150

### Donation to LeRoy Finkel Fellowship

The purpose of the Fellowship is to promote leadership in the field of educational technology.

- Educator Emeritus: \$15,000
  - Tech Ambassador: \$10,000
  - Lecturer: \$5,000
  - Advocate: \$2,500
  - Supporter: \$500
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