

# Macworld Conference & Expo®

## Conference Registration

January 8-12, 2007 • San Francisco, CA  
The Moscone Center

**Early Bird Registration Deadline: 12/11/06**

Please complete ENTIRE form. **Incomplete forms will be returned unprocessed.** Please use one form per person; Make photocopies for additional people.


### 1. ATTENDEE INFORMATION

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_  
 Title \_\_\_\_\_ Company \_\_\_\_\_  
 Street Address \_\_\_\_\_ P.O. Box/Apt/Ste./etc. \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code/Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_ E-mail \_\_\_\_\_  
 Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Please indicate if the phone number above is:  Business  Residential

**YES!** I would like to receive product information or news from Macworld On Tour's exhibitors or approved third parties via e-mail. I prefer to receive:  HTML  Text

### 2. CONFERENCE PACKAGES

Conference Packages				
Package	Includes	Early Bird (On or before 12/11/06)	Regular (1/12/06 - 1/12/07)	Your choice
<b>Platinum Pass</b> <b>•Best Value•</b> <i>(can only be combined with MacLabs)</i> 	<ul style="list-style-type: none"> <li>◆ Choose Power Tools (Series 1 AND 2)</li> <li>◆ MacIT Conference</li> <li>◆ Users Conference</li> <li>◆ Market Symposium (Choose Session)</li> <li>◆ Keynote</li> <li>◆ Feature Presentations</li> <li>◆ Lunch Daily</li> <li>◆ 4-Day Exhibit Hall</li> </ul>	\$1,495	\$1,695	Series 1: P____ Series 2: P____ Symposium: MS____
<b>Super Pass</b> <i>(can only be combined with MacLabs and Market Symposium)</i> 	<ul style="list-style-type: none"> <li>◆ Choose Power Tools (Series 1 OR 2)</li> <li>◆ MacIT Conference</li> <li>◆ Users Conference</li> <li>◆ Keynote</li> <li>◆ Feature Presentations</li> <li>◆ Lunch Daily</li> <li>◆ 4-Day Exhibit Hall</li> </ul>	\$1,395	\$1,595	Series 1: P____
<b>Power Tools Conferences (PT1 or PT2)</b> 	<ul style="list-style-type: none"> <li>◆ Choose Power Tools (Series 1 AND/OR 2)</li> <li>◆ Price per Power Tool Conference</li> <li>◆ Keynote</li> <li>◆ Feature Presentations</li> <li>◆ Lunch</li> <li>◆ 4-Day Exhibit Hall</li> </ul>	\$795 each	\$895 each	Series 1: P____ and/or Series 2: P____
<b>MacIT® Conference Program</b> 	<ul style="list-style-type: none"> <li>◆ 3-Day Conference</li> <li>◆ Keynote</li> <li>◆ Feature Presentations</li> <li>◆ Lunch</li> <li>◆ 4-Day Exhibit Hall</li> </ul>	\$995	\$1,095	
<b>Users Conference Program</b> 	<ul style="list-style-type: none"> <li>◆ 2-Day Conference</li> <li>◆ Keynote</li> <li>◆ Feature Presentations</li> <li>◆ 4-Day Exhibit Hall</li> </ul>	\$215	\$315	
<b>Market Symposium (MS)</b> 	<ul style="list-style-type: none"> <li>◆ Market Symposium - Select One</li> <li>◆ Keynote</li> <li>◆ Feature Presentations</li> <li>◆ Lunch</li> <li>◆ 4-Day Exhibit Hall</li> </ul>	\$295	\$395	MS____
<b>Hands-on MacLabs (ML)</b> <i>(Participants are REQUIRED to provide own computer)</i> 	<ul style="list-style-type: none"> <li>◆ Half day MacLab Session - Select One</li> <li>◆ Keynote</li> <li>◆ Feature Presentations</li> <li>◆ Lunch</li> <li>◆ 4-Day Exhibit Hall</li> </ul>	\$345 each	\$445 each	
<b>Digital Photography Day</b> <i>Valid (January 10 or 12)</i>	<ul style="list-style-type: none"> <li>◆ 1-Day Digital Photography <i>(Choose Advanced or Beginner) Tuesday or Thursday</i></li> <li>◆ Sponsored by: Olympus <i>(Does not include Keynote)</i></li> <li>◆ 4-Day Exhibit Hall</li> </ul>	\$199	\$299	
<b>Exhibit Hall</b>	<ul style="list-style-type: none"> <li>◆ 4-Day Exhibit Hall</li> <li>◆ Feature Presentations <i>(Does not include Keynote)</i></li> </ul>	\$25	\$45	
<b>Macworld Party Ticket</b>		\$40	\$40	
<b>Macworld Magazine Package</b>	<ul style="list-style-type: none"> <li>◆ 12 Month Subscription</li> </ul>	\$15	\$15	

#### Submit your Registration Form via:

**MAIL** Macworld Conference & Expo  
 PO Box 3321  
 Boston, MA 02241-3321  
**(through 12/11/06 ONLY)**

**FAX** (805) 654-1676  
 Faxed registration forms must  
 include credit card information.  
**(through 12/18/06 ONLY)**

OR register online at [macworldexpo.com](http://macworldexpo.com) through 1/12/07

# Macworld Conference & Expo<sup>®</sup>

## Conference Registration

### 3. ATTENDEE PROFILE

#### Q001 JOB FUNCTION (CHECK ONE)

- 101 Architect-Engineer
- 104 CEO
- 105 Chief Financial Officer
- 107 CIO, CTO, CSO, COO
- 109 Consultant
- 111 Director
- 112 Editorial-Writer
- 113 Educator-Teacher
- 116 Graphic Designer-Artist-Art Director
- 118 IT/IS, Support
- 121 Marketing-PR-Communications
- 122 Network Manager/Administrator
- 124 Operations
- 128 President
- 132 Professional Svcs (Lawyer, Doctor etc.)
- 133 Purchasing-Corporate Buyer
- 134 R&D-Scientific
- 135 Retired
- 136 Sales-Business Development
- 137 Self-Employed
- 139 Software Programmer/Developer/Engineer
- 140 Student
- 143 Systems Programmer/Analyst
- 144 Technology
- 145 Vice President
- 148 Web Admin-Content Developer
- 149 Web Designer
- 151 Other (Please Specify) \_\_\_\_\_

#### Q002 PRIMARY BUSINESS/INDUSTRY AT YOUR LOCATION (CHECK ONE)

- 152 Advertising-Public Relations
- 153 Aerospace-Defense Contractor
- 154 Agriculture-Forestry
- 156 Architecture-Engineering-Construction
- 157 Arts-Fine Arts-Culture
- 158 Biotechnology
- 160 Chemicals-Mining-Petroleum-Textiles

- 162 Consultant-Business Service
- 163 Design-Creative Services
- 164 Education: Higher Ed/Corporate Training
- 165 Education: K-12
- 166 Energy-Transportation-Utilities
- 167 Entrepreneur-Home Business
- 169 Film-Video-TV
- 170 Finance-Banking-Investment-VC
- 171 Gaming-Game Development
- 172 Government-Military-Public Administration
- 173 Healthcare-Medical-Pharmaceutical
- 177 ISP-Web Host-IT Services Outsourcer
- 178 Legal-Insurance-Accounting
- 179 Manufacturing (computer related)
- 180 Manufacturing (non-computer related)
- 181 Marketing-Sales
- 182 Media-Publication-Broadcasting
- 183 Music-Audio
- 184 None-Not Applicable
- 185 Nonprofit-Trade Association-User Group
- 186 Photography-Digital Imaging
- 187 Printing-Publishing-Production
- 190 Reseller-VAR-Sys Integrator
- 191 Retail-Wholesale-Distributor
- 192 Software/Application Development-ISV
- 193 Student
- 194 Telecommunications-Carrier
- 195 Travel-Hospitality-Recreation-Food Services
- 196 Web Administration-Content Development
- 197 Web Design
- 198 Other (Please Specify) \_\_\_\_\_

#### Q003 ANNUAL PURCHASING BUDGET (CHECK ONE)

- 199 \$0 - \$25,000
- 200 \$25,001 - \$100,000

- 201 \$100,001 - \$500,000
- 202 \$500,001 - \$1,000,000
- 203 > \$1M
- 204 N/A

#### Q004 PURCHASING ROLE (CHECK ONE)

- 205 Final Decision Maker
- 206 Recommend brands/vendors
- 207 Specify brands/vendors
- 208 All of the above
- 209 None

#### Q005 NUMBER OF EMPLOYEES IN COMPANY/ORGANIZATION? (CHECK ONE)

- 210 Under 50
- 211 50 - 99
- 212 100 - 499
- 213 500 - 999
- 214 1,000 - 4,999
- 215 5,000 - 9,999
- 216 >10,000
- 217 Unknown

#### Q006 PURPOSE FOR ATTENDING (CHECK ONE)

- 218 Professionally for my company/organization
- 219 Personally as a consumer
- 220 Both

#### Q007 PRODUCTS/SERVICES INTERESTED IN PURCHASING (CHECK ALL THAT APPLY)

- Hardware**
- 246 Accelerators-Cards-Memory
- 247 Assistive Technologies
- 248 Computers-Desktop Envs
- 249 Digital Cameras & Video Recorders
- 250 Displays-Monitors-Projection
- 251 FireWire
- 252 Input Devices
- 253 Music & Audio
- 254 Mobile Computing
- 255 Networking & Connectivity
- 256 Printers & Printing Hardware/Tools

- 257 Servers & Server Management
- 258 Storage-Drives-Players
- 259 USB
- 260 Other Hardware
- Software**
- 261 2D/3D Graphics & Animation
- 262 Assistive Technologies
- 263 Business & Vertical Markets
- 265 Design & Print
- 266 Development Tools
- 267 Education
- 268 Games
- 269 Home: General Use & Recreation
- 270 Internet & Email
- 271 Kids
- 272 Languages & Literature
- 273 Mobile Computing
- 274 Networking & Connectivity
- 275 Productivity & Utilities
- 276 Science & Technology
- 277 Security
- 278 Server Software
- 279 Video-Photography-Multimedia
- 280 Web Publishing
- 281 Other Software
- Market Services & Accessories**
- 282 Accessories & Ergonomics
- 283 Directories-Publications-Websites
- 284 Employment-HR-Staffing
- 285 VAR-System Integrator
- 286 Retailer-Wholesaler
- 287 Other Services & Accessories

#### Q011 PLEASE INDICATE YOUR HOUSING PLANS (CHECK ONE)

- 348 Use my own Travel Agent
- 349 Book accommodations myself
- 350 Use Event Management Housing
- 351 Live locally
- 352 Staying with friends/family
- 353 Not ready yet

### 4. PAYMENT INFORMATION

Payment must accompany form for registration to be complete. **DON'T PAY FOR THIS EVENT TWICE!** You will be charged for all registrations received and will not be refunded for duplicate registrations. Please use one method of registration only. **PO's are not accepted.** All Registration fees are non-refundable and credentials are non-transferable. A \$20 fee will be charged for all returned checks. **\*Discounts must be noted at time of initial registration.** No refunds or credits will be issued for a discount after the initial registration.

Check Enclosed (make check payable to IDG World Expo) Indicate Check # \_\_\_\_\_

MasterCard     Visa     American Express    Total Amount \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**IF PAYER IS OTHER THAN REGISTRANT, PLEASE PRINT NAME AND/OR COMPANY NAME BELOW:**

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

**Conference sessions and speakers are subject to change.** Please visit [macworldexpo.com](http://macworldexpo.com) for the latest information.

Please check here if you have any special needs that require attention (Attach a written description of your needs).

**Priority Code**

Be sure to copy your priority code in the box above (*priority code located in the e-mail or direct mail you may have received*).