

## CUE PRIME CORPORATE MEMBERSHIP APPLICATION

Any commercial enterprise that supports CUE's mission can become a Corporate Member. Companies interested in participating in the CUE Corporate Membership program should complete this application and submit to CUE with payment. Your membership is good for one year. We appreciate your support and look forward to working with you!

### Company Information

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

URL \_\_\_\_\_

### Corporate Membership Dues

- Platinum Member – \$10,000/year
- Gold Member – \$5,000/year
- Silver Member – \$2,500/year
- Bronze Member – \$1,000/year
- Blue Member – \$500/year

### Payment

- Check enclosed
- Charge my:  VISA  MasterCard

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature (required for credit card orders) \_\_\_\_\_

Make check payable to / Mail to:

**Computer-Using Educators, Inc.**  
**877 Ygnacio Valley Road, Suite 104**  
**Walnut Creek, CA 94596**

Or Fax (credit card only) to: **925/ 934-6799**

### Company Description

Please submit a 50-word company description, to be used on the CUE Web site, via email to <cueinc@cue.org>. Company logos may be submitted in TIFF, JPEG or Macintosh EPS format. Please provide both print and screen resolution logos.



For almost 30 years, CUE has provided leadership through high quality professional development, legislative advocacy, publications, professional collaboration, and by producing California's premier educational technology conference.

### Benefits

#### PLATINUM \$10,000 a year

- All benefits at the Gold level.
- Logo printed on CUE bags at Annual CUE Conference - distributed to all attendees!
- 10 individual CUE memberships, including one-year subscriptions to OnCUE Journal and CUE Up! e-newsletter
- Complimentary access to private meeting space at any CUE conference (5 hours) at which the member utilizes booth space.
- Free 10'x10' Booth at one CUE Conference
- Free 1/2 page ad in one issue of OnCUE
- Free 1/2 page ad in Conference Program
- 50% discount on all other CUE advertising (OnCUE, CUE Up!, Conference Program, podcasts)
- 50% discount on member and conference attendee mailing lists
- 50% discount on member market research (through surveys, beta-testing, focus groups)
- Followed by @cueinc, CUE's twitter account

#### GOLD \$5,000 a year

- All benefits at the Silver level.
- 5 individual CUE memberships, including one-year subscriptions to OnCUE Journal and CUE Up! e-newsletter
- Access to private meeting space at any CUE Conference (3 hours) at which the member purchases booth space.
- 25% discount on exhibiting at CUE Conference
- 25% discount on all CUE advertising (OnCUE, CUE Up!, Conference Program, podcasts)
- 25% discount on member and conference attendee mailing lists
- 25% discount on member market research (through surveys, beta-testing, focus groups)
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#### SILVER \$2,500 a year

- All benefits at Bronze level
- 3 individual CUE memberships, including one-year subscription to OnCUE Journal and CUE Up! e-newsletter
- Invitation to CUE VIP Reception at CUE Conferences
- 15% discount on exhibiting at CUE Conference
- 15% discount on all CUE advertising (OnCUE, CUE Up!, Conference Program, podcasts)
- 15% discount on member and conference attendee mailing lists
- 15% discount on member market research (through surveys, beta-testing, focus groups)
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#### BRONZE \$1,000 a year

- All benefits at Blue level
- Priority in booth registration at CUE Conferences
- Priority in sponsorship opportunities at CUE Conferences
- Priority in selection for Commercial presentations at all CUE Conferences in which member purchases booth space.
- 10% discount on exhibiting at CUE Conference
- 10% discount on all CUE advertising (OnCUE, CUE Up!, Conference Program, podcasts)
- 10% discount on member and conference attendee mailing lists
- 10% discount on member market research (through surveys, beta-testing, focus groups)
- Followed by @cueinc, CUE's twitter account

#### BLUE —new! \$500 a year

- 1 individual CUE membership, including one-year subscription to OnCUE Journal and CUE Up! e-newsletter
- Opportunity to use CUE in your marketing (using provided logo)
- Recognition in one CUE Up! e-newsletter
- Recognition in Conference Program
- Recognition in Annual Report
- Logo & link on CUE Corporate Members webpage
- Priority invitations to sponsor other CUE partner events

#### FOR OFFICE USE ONLY

Date Joined \_\_\_\_\_

Renewed \_\_\_\_\_

For more information, please call the CUE, Inc. office at 925/478-3460