

# PROGRAM ADDENDUM

ANNUAL CUE CONFERENCE 2007 • MARCH 1-3 • PALM SPRINGS



## THURSDAY SESSION UPDATES

**Updated time - Thursday, 12:30 pm - 1:30 pm**



### Collaboration for Learning Between Classrooms with iChat AV

Gigi Kelley, Frank Rizzo  
Mesquite B

2281  
PSCC

**Updated time - Thursday, 11:00 am - 12:00 pm**



### Maintaining Your OS X Infrastructure

Sandy Brenner, Joshua Rude  
Mesquite B

2282  
PSCC

## CONCURRENT SESSION UPDATES

### Session 3

**Updated title, description and grade level**

### Excel in Space Science: Using NASA Resources and Technology to Teach Math

Sarah Jawed 2087

Explore a wonderful FREE software program from NASA that allows your students to explore the solar system from their classroom. Using the program, students can gather data for MATH lessons. Lessons on graphing, problem solving, and algebra will be shared. Get inspiration, ideas, and handouts to use in your classroom on Monday.

All, 4-12

TL, SC

Santa Rosa

Wyndham Hotel

### Session 9

**Updated title and description**

### Beyond the Summit: Web-Based Space Science Resources for Language Arts and Social Studies

Linda Block 2023

Explore a wonderful FREE software program from NASA that allows your students to explore the solar system from their classroom. Using the program, students can gather data for MATH lessons. Lessons on graphing, problem solving, and algebra will be shared. Get inspiration, ideas, and handouts to use in your classroom on Monday.

All, 2-12

TL, IN, SC

Smoketree AB

PSCC

## NEW POP-UP SESSIONS

**Thursday, 9:30 am - 10:30 am**

### Improving K12 Education Through the Blackboard Learning Management Platform (LMP)

Adam Davy, Stacey Campo 3088

Learn how K12 institutions across the country are using the Blackboard Learning Management Platform to improve many areas of education within their institutions. Hear first hand from Stacey Campo at Poway USD about how they are Blackboard Solution.

*This is a commercial session.*

Santa Rosa

Wyndham Hotel

**Thursday, 12:30 pm - 1:30 pm**

### Maximizing Your Tech Support Resources with TechSETS

Bill Simpson, Patty MacIntyre, Mike Castillo 2243

Experience the newly updated technical support resources provided by TechSETS, your state-funded, "always on" tech support center! Resources include an online helpdesk, web-based workorder system, student tech-team section, and more.

Smoketree DE

PSCC

## NEW SESSIONS

**Session 3 • Friday, 1:30 pm - 2:30 pm**



### March of the Penguins: The Continued Movement of Open Source in Education

David Thornburg

2258

The past two years have seen a noticeable upsurge in the use of Linux on student desktops, and in the growth of open source software in general. As this trend continues we are seeing advances of the open source concept in other areas of education as well. This dynamic presentation provides a current update of the growth of open source tools for education, and looks at other education-related open source projects, including courses for credit, textbooks, and even hardware. The gathering momentum of this surge will soon sweep across K-12 with great force to the delight of those who are prepared, and to the dismay of others.

Open Source Pavilion, Exhibit Hall PSCC

**Session 4 • Friday, 3:00 pm - 4:00 pm**

### Videoconferencing Adventures

Beth Kerrick ([bethk@att.com](mailto:bethk@att.com)), Linda Woods 3089

Interested in videoconferencing but not sure where to start? Come experience interactive videoconferencing and connect in real time with a content provider. Discover instructional uses of videoconferencing and learn what equipment and network requirements you'll need. Hear how others use the California HSN to bring enriching video experiences to students! *This is a commercial session.*

All • K-12, College

Smoketree C

PSCC

**Session 9 • Saturday, 2:30 pm - 3:30 pm**

### Thacher Does Media: An Overview of the Thacher Open Enrollment Program, Summer '07

Bob Walczak ([bobwalczak@tttc.org](mailto:bobwalczak@tttc.org)) 2318 - Free Hands-on Lab

Our offerings this summer include Photoshop, Video Editing, Building Websites, Robotics, Advanced Webquest Design, and Multimedia Projects. Attend this session to learn more about our offerings at California's premier summer professional development program. Many of our summer instructors will be present to discuss content, class goals, and classroom application of their course materials

Mesquite G

PSCC

### Building the Digital Classroom

Al Sutcavage ([als@vbrick.com](mailto:als@vbrick.com)) 3090

Digital Video can be used to increase effectiveness in the classroom. VBrick Systems, Inc is helping to build the digital classroom of the future by enabling educational institutions around the world to create, deliver, and manage digital video and multimedia assets over existing IP networks.

K-12, College

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## CHANGES TO EXHIBITORS

### Updated Company Name and Description

**WestEd** 110  
WestEd is a nonprofit research, development, and service agency that works with education and other communities to promote excellence, achieve equity, and improve learning for children, youth, and adults. WestEd Interactive delivers web solutions, e-learning, and information services that empower educators with engaging technology.

**The Writer Learning Systems** 337, 436  
Writer Learning Systems introduces FUSION. A fantastic low-cost assistive technology work station that features text to speech, word prediction software, variable font size, large LCD screen and much more.

**Yamaha Corporation of America** 441  
Writer Learning Systems introduces FUSION. A fantastic low-cost assistive technology work station that features text to speech, word prediction software, variable font size, large LCD screen and much more.

### Updated Description

**D & D Security Resources, Inc.** 321  
SUPER-LOK & ANCHORPAD - Anti-theft devices to prevent physical theft of computers & AV equipment. BRETTFORD -Computer tables, TV/VCR mounts, AV carts & Laptop carts. D&D products are featured on CMAS & Cal-SAVE contracts.

**Blackboard, Inc.** 237  
Blackboard provides an online learning platform to over 1400 schools and districts. Uses include instructional delivery and curriculum management, professional development, communication and community and evaluation and assessment.

**CampusTech, Inc.** 129  
CampusTech, Inc. is a leading provider of software and hardware solutions to academic institutions, students and faculty.

**SoftChalk** 127  
SoftChalk LessonBuilder allows teachers to easily create interactive web pages for students. Your professional-looking pages can include images, media, pop-up text annotations, self-check comprehension questions and flash activities. Best of all, you can place them on your school's webserver or Learning Management System.

**The Ware Group** 421  
The Ware Group helps schools raise their AYP and avoid PI by blending instructional software programs that provide assessments and prescriptive instruction. Programs focus on phonological awareness, phonics and silent reading fluency. Teacher training & support ensure a successful implementation.

### Updated Contact Information

**CETPA** 104  
Andrea Bennett  
andreaab@cetpa-k12.org

## NEW EXHIBITORS

**Auditory Instruments** 347  
Richard Scott, Cindy Ferreira  
17740 Sampson Ln.  
Huntington Beach, CA 92647  
(714)847-8445  
cindy@auditoryinstruments.com  
www.auditoryinstruments.com  
Classroom amplification system for indoor or outdoor use. Active learning - no more need to yell to be heard.

**Barnum Software** 343  
Christopher Wright  
1910 Lyon Ave.  
Belmont, CA 94002  
(800)553-9155  
cwright@thequartermile.com  
www.thequartermile.com  
"Show Specials" for Quarter Mile Math practice software available! The most math per minute! Sylvan Learning Centers chose it for its 1,000+ centers. Self-competitive format - grades, Title I, etc. Award winner. Plus, "Internet-Portal" version now available.

**California Association for Supervision and Curriculum Development (ASCD)** 444  
Cathy Gentilucci  
PO Box 6630  
Los Osos, CA 93412  
(800)660-9899  
cascd@cascd.org  
www.cascd.org  
The Association for Supervision and Curriculum Development (ASCD) is one of the nation's foremost organizations for education professionals. Join us at the state level to take advantage of professional resources and in-depth analysis of educational issues.

**California Association for the Gifted (CAG)** 642  
Susan Seamons  
11130 Sun Center Dr.  
Rancho Cordova, CA 95670  
(916)441-3999  
cagoffice@aol.com  
www.CAGifted.org  
California Association for the Gifted is a statewide volunteer organization of educators and parents dedicated to providing education and advocacy to support the needs of gifted students.

**California Business Education Association, Inc.** 607  
Susan White  
PO Box 407  
Moraga, CA 94556  
(925)377-0939  
cbeaquestions@cbeaonline.org  
www.cbeaonline.org  
Since 1935, the primary mission of California Business Education Association (CBEA) has been to recognize, encourage, and promote excellence in business disciplines at all levels of education in public and private educational institutions. Members from business and industry work with educational leaders of our association to provide the most recent and appropriate coursework for students of all ages.

**Carnegie Learning, Inc.** 542  
Khris Lundy  
437 Grant St., 20th Flr.  
Pittsburgh, PA 15131  
klundy@carnegielearning.com  
www.carnegielearning.com  
Carnegie Learning, Inc. is a leading developer of core, full-year mathematics programs as well as supplemental intervention applications for middle and high school students.



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## NEW EXHIBITORS (CONTINUED)

**EAST Initiative, Inc.** 243  
 Bruce Jones  
 8201 Ranch Blvd., Ste. B-1  
 Little Rock, AR 72223  
 (501)297-4897  
 bruce@eastproject.org  
 www.eastproject.org  
 Since 1996, the EAST Initiative has been changing the way students are being educated in over 200 schools nationwide by offering them an innovative model that is a relevant, successful, and nationally recognized approach to education. EAST students experience individualized, self-directed, service-oriented, performance-based curriculum that provides value to local schools and communities.

**Edustructures** 125  
 Dave Borgoron  
 891 Baxter Dr.  
 South Jordan, UT 84095  
 (801)858-0085  
 dborgoron@edustructures.com  
 www.edustructures.com  
 SIF makes it possible for disparate applications to reliably and securely exchange data with one another. Edustructures is the market leader in SIF solutions. We connect the systems that power education.

**ePals** 247  
 Shelly McCarthy  
 215 W. 7th St. #307  
 Los Angeles, CA 90014  
 (213)629-2096  
 smccarthy@corp.epals.com  
 www.epals.com  
 The leading provider of safe school email, blog and ementoring technology for the K-12 market. Literacy based curriculum within the largest internet community for project sharing, language learning and global penpal programs.

**Excelsior Software, Inc.** 443  
 Scott Fry  
 960 37th Ave. CT  
 Greeley, CO 80634  
 (866)332-1276  
 sfry@excelsiorsoftware.com  
 www.excelsiorsoftware.com  
 Pinnacle Education Solutions - A solution suite that includes Pinnacle Plus, the most comprehensive assessment management solution available, exclusively recommended by ASCD and Dr. Robert Marzano, and Pinnacle Analytics, a "business intelligence" solution for educators.

**Explore Learning  
 (part of Voyager Expanded Learning LP)** 544  
 Sam Esparya  
 PO Box 2185  
 Charlottesville, VA 22902  
 (800)456-1598  
 sesparya@explorellearning.com  
 www.explorellearning.com  
 Explore Learning delivers the largest online library of interactive math and science simulations, called Gizmos, for grades 6-12. Gizmos help teachers bring research proven instructional strategies to life through easy-to-use, fun, hands-on exploration.

**Gateway Computers** 344, 346  
 Michael Barr, Mark Privo  
 610 Gateway Dr. MD Y-40  
 North Sioux City, SD 57049  
 (605)232-2000  
 michael.barr@gateway.com  
 mark.privo@gateway.com  
 www.gateway.com  
 Award-winning Gateways desktops, notebooks, servers, storage products, and LCD displays, coupled with superior service and support, give you a better value. We provide solutions that meet your needs in the short term with scalability for the long run.

**Get Ahead Learning, LLC** 345  
 70 S. Lake Ave., Ste. 900  
 Pasadena, CA 91101  
 (626)796-8500  
 www.getaheadmath.com  
 Get Ahead Math is a supplemental software program that helps students master key math fundamentals in grades 3-8, including Algebra 1. The Get Ahead 4-step Learning Method builds students' confidence and fills in skill gaps.

**H-ITT** 634  
 Robert Martin  
 420 Shearer Blvd.  
 Cocoa, FL 92922  
 (877)244-4488  
 rmartin@h-itt.com  
 www.h-itt.com  
 Classroom response systems using either IR or RF handheld clickers.

**Harcourt School Publishing** 543  
 Tracie Carr, Dorie Flynn  
 1917 Palomar Oaks Way, #350  
 Carlsbad, CA 92008  
 (760)603-1725  
 tracie.carr@harcourt.com  
 dorie.flynn@harcourt.com  
 www.harcourtschool.com  
 K-6 educational materials with the latest 21st century technology.

**KB Covers** 545  
 Bruce Franklin  
 214 Main St., #302  
 El Segundo, CA 90245  
 (310)546-5499  
 bruce@kbcovers.com  
 www.kbcovers.com  
 KB Covers offers custom keyboard covers for Apple Computers. Covers are available for protection, keyboarding instruction, large type fonts, Final Cut, Photoshop and much more. Covers are custom molded to precisely fit each keyboard.

**Learning Multi-Systems** 442  
 Brad Oltrogge  
 1402 Greenway Cross  
 Madison, WI 53713  
 (800)362-7323  
 oltrogge@lmssite.com  
 www.lmssite.com  
 PowerZone is an instructional support program with a specific focus on student motivation. Using multimedia, teamwork, and game approaches, PowerZone software engages the whole class - math, science, social studies, health.

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## NEW EXHIBITORS (CONTINUED)

**P3D** 112, 114  
Norma Thornburg  
Mervyn Lowe  
c/o Thornburg Center  
711 Beacon Dr.  
LK. Barrington, IL 60010  
(847)277-7691  
www.p3d.com.br  
P3D is a software company focused on Virtual Reality(VR). Based on the idea of "Models, not movies" P3D provides a non linear tool to explore areas as biology and geography through the navigation inside 3d images.

**Pokemon USA, Inc.** 640  
Yves Saada  
1177 Ave. of the Americas  
New York, NY 10036  
(917)312-2060  
saada@pokemon-usa.com  
www.pokemonll.com  
Pokémon Learning League is a web-based series of standards-driven, interactive animated lessons for elementary schools. The series leverages sound educational practices and Pokémon's popularity with children to help teach Science, Math Language Arts and Life Skills.

**ProQuest Information & Learning** 644  
Lisa Alent  
789 E. Eisenhower Pkwy  
Ann Arbor, MI 48108  
(734)761-4700 x2512  
lisa.alent@il.proquest.com  
www.proquestk12.com  
ProQuest provides comprehensive, easy-to-use educational solutions, including the award-winning eLibrary, ProQuest, and CultureGrams. These feature high-quality full-text and multimedia content, standards-based curriculum tools, and forward-thinking online technologies to power learning.

**Ranescio** 445  
Paul Fabares  
4790 Irvine Blvd., #105-291  
Irvine, CA 92620  
(800)824-9939  
ranescio@sbcglobal.net  
www.ranescio.com  
Interactive white boards. Interactive software projectors. Multimedia and audio video products.

**Seeds Software** 541  
8446A Summerdale Rd.  
San Diego, CA 92126  
(858)586-6349  
realscience@seeds2learn.com  
Seeds Software creates advanced simulations that allow students to study the world much as scientists. You can have students designing model aircraft, to scientific egg drops, or running a climate model to predict climate change.

**SoftwareOutlet.com** 617, 619  
Bill McIvor  
2431 S. Anne St.  
Santa Ana, CA 92704  
(800)230-7639  
info@softwareoutlet.com  
www.softwareoutlet.com  
Discount educational software from name brand manufactures like Broderbund, The Learning Company, DK, Edmark and more, starting at \$3.

**Thomson Gale** 245  
Joan Boucher  
27500 Drake Rd.  
Farmington Hills, MI 48331  
(800)877-4253 x2228  
joan.boucher@thomson.com  
www.galeschools.com  
Thomson Gale serves the world's information and education needs through its vast and dynamic content pools, which are used by students and consumers in their libraries, schools and on the Internet.

## NEW CONFERENCE SPONSORSHIPS

**AT&T** K12 High-speed network room, Smoketree C, PSCC  
**InFocus** President's reception  
**VBrick** K12 High-speed network room, Smoketree C, PSCC  
**SMART Technologies, Inc.** Student Technology Showcase  
General session raffle item – SMART board  
**Gateway** Email station  
General session raffle item – 22" HD LCD

## NEW CORPORATE MEMBER

**SMART Technologies** Bronze  
**Assessment Technology, Incorporated** Blue

## ADDITIONAL AFFILIATE MEETING

### **Friday, 5:00 pm – 6:00 pm**

Beach Cities CUE  
Primrose Foyer, Palm Springs Convention Center  
Cahuilla CUE  
Room B, Palm Springs USD

## BAG CHECK STATION

Need to check in your bag to stroll comfortably in our exhibit hall? Proceed to the bag check area in Oasis 1, Palm Springs Convention Center in the registration area. Cost is only \$2.

## BRING YOUR OWN LAPTOP SESSIONS!

Did you bring your own laptop? Want a hands-on lab but it's sold out? Join us at the Mojave Learning Center at the Wyndham Hotel for hands-on sessions using your own laptop. Look for BYOL after session codes in the concurrent session pages of the conference program guide (pgs 18-39).