

CUE PRIME CORPORATE MEMBERSHIP APPLICATION

Any commercial enterprise that supports CUE's mission can become a Corporate Member. Companies interested in participating in the CUE Corporate Membership program should complete this application and submit to CUE with payment. Your membership is good for one year. We appreciate your support and look forward to working with you!

Company Information

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Fax Number _____

Email Address _____

URL _____

Corporate Membership Dues

- Platinum Member – \$10,000/year
- Gold Member – \$5,000/year
- Silver Member – \$2,500/year
- Bronze Member – \$1,000/year
- Blue Member – \$500/year

Payment

- Check enclosed
- Charge my: VISA MasterCard

Account Number _____ Exp. Date _____

Signature (required for credit card orders) _____

Make check payable to / Mail to:

Computer-Using Educators, Inc.
387 17th Street, Suite 208
Oakland, CA 94612

Or Fax (credit card only) to: **510/ 444-4569**

Company Description

Please submit a 50-word company description, to be used on the CUE Web site, via email to Rachel Weidinger at <rweidinger@cue.org>. Company logos may be submitted in TIFF, JPEG or Macintosh EPS format. Please provide both print and screen resolution logos.



For almost 30 years, CUE has provided leadership through high quality professional development, legislative advocacy, publications, professional collaboration, and by producing California's premier educational technology conference.

Benefits

PLATINUM \$10,000 a year

- All benefits at the Gold level.
- 10 individual CUE memberships, including one-year subscriptions to OnCUE Journal and CUE Up! e-newsletter
- Complimentary access to private meeting space at CUE Conference (5 hours) in which member purchases booth space.
- Free 10'x10' Booth at one CUE Conference
- Logo printed on CUE Bag at Conference
- Free 1/2 page ad in one issue of OnCUE
- Free 1/2 page ad in Conference Program
- 50% discount on all other CUE advertising (OnCUE, CUE Up!, Conference Program, podcasts)
- 50% discount on member and conference attendee mailing lists
- 50% discount on member market research (through surveys, beta-testing, focus groups)

GOLD \$5,000 a year

- All benefits at the Silver level.
- 5 individual CUE memberships, including one-year subscriptions to OnCUE Journal and CUE Up! e-newsletter
- Access to private meeting space at CUE Conference (3 hours) in which member purchases booth space.
- 25% discount on exhibiting at CUE Conference
- 25% discount on all CUE advertising (OnCUE, CUE Up!, Conference Program, podcasts)
- 25% discount on member and conference attendee mailing lists
- 25% discount on member market research (through surveys, beta-testing, focus groups)

SILVER \$2,500 a year

- All benefits at Bronze level
- 3 individual CUE memberships, including one-year subscription to OnCUE Journal and CUE Up! e-newsletter
- Invitation to CUE VIP Reception at CUE Conferences
- 15% discount on exhibiting at CUE Conference
- 15% discount on all CUE advertising (OnCUE, CUE Up!, Conference Program, podcasts)
- 15% discount on member and conference attendee mailing lists
- 15% discount on member market research (through surveys, beta-testing, focus groups)

BRONZE \$1,000 a year

- All benefits at Blue level
- Priority in booth registration at CUE Conferences
- Priority in sponsorship opportunities at CUE Conferences
- Priority in selection for Commercial presentations at all CUE Conferences in which member purchases booth space.
- 10% discount on exhibiting at CUE Conference
- 10% discount on all CUE advertising (OnCUE, CUE Up!, Conference Program, podcasts)
- 10% discount on member and conference attendee mailing lists
- 10% discount on member market research (through surveys, beta-testing, focus groups)

BLUE —new! \$500 a year

- 1 individual CUE membership, including one-year subscription to OnCUE Journal and CUE Up! e-newsletter
- Opportunity to use CUE in your marketing (on prior CUE approval)
- Recognition in one CUE Up! e-newsletter
- Recognition in Conference Program
- Recognition in Annual Report
- Logo & link on CUE Corporate Members webpage
- Access to local Affiliate events
- Opportunity to sponsor other CUE co-sponsored events

FOR OFFICE USE ONLY

Date Joined _____

Renewed _____

For more information, please call the CUE, Inc. office at 510.814.6630