

Action Grants

Californians in Support of Early Education
2010 General Election Voter Education/Registration Matching Grant Program

Purpose of the Matching Grant

Californians in Support of Early Education (CSEE) is a bi-partisan non-profit 501c4. Californians for the Support of Early Education is a broad-based coalition that actively engages in public policy, advocacy efforts, and public education campaigns, so that all California's children have access to quality early education. The purpose of this matching grant project is to provide financial resources to **parents, advocates** (including program staff); and **community groups** including Head Start Policy Councils, Parent Ambassadors and Parent Voices organizations in California to organize and register voters, develop voter education events, and engage candidates to advance public support for early education.

Term of the Grant & Timelines

Proposals will be due to CSEE by June 15, 2010. Successful applicants will be notified by August 1, 2010. It is expected that activities funded by this grant should take place between August 7 and November 7, 2010. CSEE requests a final report on activities and results to be provided by December 1, 2010. An electronic copy of the application is available on line at www.supportearlyed.org or email us at edcondon@frontiernet.net

Amount of Grant and Qualifying Matching Contributions

Each applicant may request up to \$500 per organization. Grants are limited to one per organization or group. Matching amounts* must equal the requested amount from CSEE. Qualifying matching contributions may include a calculation of volunteer time to organize activities, conduct outreach, and develop materials or any other activity identified by the proposal as essential to the success of the project. In addition, any cash resources or material contributions may be valued in establishing the total local match. Agency staff, resources, or contribution of space does not qualify under the matching grant formula.

Preferred Activities to be Funded by this Grant

As noted in the purpose statement above, the goals of this grant project is to increase local efforts by **advocates of early education** to register voters, educate voters, educate/activate service providers and/or engage local candidates running for elective office. In the 2010 general election cycle, CSEE's priority is to target those individuals seeking State Assembly or State Senate seats. However activities do not need to be exclusive to these races. There are many ways to achieve these goals. CSEE recommends applicants use organizing approaches that best fit the culture and interest of their community. Examples range from setting up information tables at child care centers or Head Start meetings, to hosting bi-partisan candidate nights at a local church or community facilities. The State and Local League of Women Voters are excellent resources for ideas and partnerships. CSEE is building a catalogue of resources for advocates as well.

For more information please contact Ed Condon at 916-690-4485 or edcondon@frontiernet.net.

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Application

Name of Advocacy Group:
Mailing Address:
City/State/Zip:
Contact Person:
Phone Number:
Email:

Name of Host or Affiliate Organization:

Total Amount Requested:

Please describe who your organization, your positions and/or the nature of the host or affiliate organization(s):

Please describe your project and the activities:

What 3 goals do you hope to accomplish?

What if any is your experience or history doing this work?

What State Assembly or State Senate Districts will you most directly impact with your community organizing efforts?

Please add a budget for your project and tell us how you plan to meet the matching funds requirement.

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Sample/Example – Application

Name of Advocacy Group: Sunnyvale Parent Ambassadors
Mailing Address: 1291 Morningside Drive
City/State/Zip: Sunnyvale, CA 94087
Contact Person: George Lorenz
Phone Number/Email: George@yahoo.com

Name of Host or Affiliate Organization: Santa Clara County School District

Total Amount Requested: \$435.00

Please describe your project and the activities:

Sunnyvale Parent Ambassadors seek funding to support:

- Voter registration of parents and staff at 5 Preschools in September, and
- Host three candidate nights in October 2010, and
- Cover the costs of printing of materials to remind parents to vote on Election Day.

These activities will take place in a location central and accessible to the five sites. Sunnyvale Parent Ambassadors will work in partnership with the Sunnyvale League of Women Voters to set up registration tables. Parent leaders will prioritize reaching parents who may not be aware of the issues to be voted on in the upcoming election.

What 3 goals to you hope to accomplish?

- 1) Total enrollment at the three sites involves 325 families. Our goal is to engage 100 families and 25 staff in these activities.
- 2) Have parents meet and interact with all candidates running for Assembly District 22 and Senate District 13.
- 3) Create two new community partnerships – Sunnyvale League of Women Voters, Sunnyvale Association for the Education of Young Children – to sustain effort for next election cycle.

Please describe who you are and the nature of the host or affiliate organization:

Sunnyvale Parent Ambassadors is a small group of parents working to address issues in our community which impact the health and well being of young children. We are a voluntary group of parents from east Sunnyvale. Most of our families attend Cherry Chase Elementary School; however we are served by three different Head Start programs.

The host organization is Santa Clara County School District (SCCSD) is the grantee for the federal Head Start program.

Do you have a history or experience doing this work?

No - Sunnyvale Parent Ambassadors has worked to support transition planning for Head Start students. Our activities have focused on parents with limited understanding of the public elementary system.

This will be our first effort to do Voter Registration/Voter Education.

What State Assembly or State Senate Districts will you most directly impact with your community organizing efforts?

Assembly District 22 and Senate District 13.

Please add a budget for your project and tell us how you plan to meet the matching funds requirement.

Item	Amount Requested	Matching Funds
Printing of Materials - Signs & Why Vote Education Materials	250.00	0
Meeting Planning by Parent Ambassadors	0	150.00*
Refreshment & Decorations for Candidates Meetings	35.00	135.00
Hosting Candidates Meetings	0	150.00*
Get Out The Vote Reminders – Signs & Fact Sheets	150.00	0

Volunteer matching contribution valued at \$15.00 per hour