



# CASTO

California Association of School Transportation Officials



## *School Transportation Business Management Forum*

### GENERAL INFORMATION

This year's program at Harrah's Resort Hotel in South Lake Tahoe will provide important information for Superintendents, Chief Business Officials, Senior Transportation Managers and others responsible for managing school transportation in today's challenging environment. An Exhibitor's Show and Reception is scheduled for Monday October 6, 2008 from 4:30 PM to 7:30 PM.

### "TENTATIVE PROGRAM AGENDA"

#### MONDAY OCTOBER 6, 2008

1:00 – 2:00 PM "Keynote Address"

**Speaker:** – Ms. Robin Leeds, National School Transportation Industry Specialist and President – Elect of the Pupil Transportation Safety Institute

Robin will give an overview of National activities and issues facing the school transportation community. You will hear about some real threats to the yellow school bus.

2:10 – 3:00 PM "School Transportation Risk Assessment Report to Congress"

**Speaker(s):** – TSA Representative(s)

TSA will provide an update on the status of the School Transportation Report prepared for Congress and other school transportation related activities underway in their agency.

3:15 – 4:00 PM "Survival of the School Bus"

**Speakers:** – School Transportation Directors

CASTO has assembled a panel of California school transportation officials that will discuss their actions to preserve the school bus in their operations.

4:30 – 7:30 PM "Exhibit Show & Reception"

This is a time to relax, meet your peers, discuss problems and solutions and at the same time learn about the product lines being offered by the vendors that serve our industry.

#### TUESDAY OCTOBER 7, 2008

8:00 – 9:00 AM "Legal Issues in School Transportation"

**Speaker:** – Peter Flanderka, Attorney at Law

Peter will discuss recent case law as it relates to the school district and school transportation workplace.

9:10 – 10:10 AM "Efficient Budgeting in School Transportation"

**Speaker:** – Tim Purvis, Director of Transportation, Poway Unified

Tim will provide an overview of budgeting practices designed to maximize your available funds without cutting into your state transportation reimbursement.

#### TUESDAY OCTOBER 7, 2008

10:30 – 11:30 AM "The Value of Efficient Leadership"

**Speaker:** – Al Sauvadon, Administrative Vice President West Coast Operations, for Student Transportation of America

Al's presentation will promote "out of the box" ideas to provide a cost effective outcome. Efficient leadership practices will be discussed to reduce unwarranted legal costs. Making the right decisions can save your operation many thousands of dollars.

1:00 – 2:30 PM – "The School Transportation Coalition and CASTO Legislative Update"

**Speakers:** – Steve Rhodes, Strategic Education Services  
Mike Rea, Chairman, CASTO Legislative Affairs Committee

Steve is the voice of our industry in Sacramento. He will discuss the purpose of the school transportation coalition and provide a State legislative update on funding related issues. Mike will address State and Federal legislative issues specific to operations.

2:45 – 3:30 PM "CCR 13, 2025 Proposed Regulation"

California Air Resources Board Representative(s)

**Speaker(s):** – CARB Representative(s)

CARB will provide briefing on the proposed CCR, 13 2025 and its impact on the school transportation community.

3:45 – 4:30 PM "Transportation Grants" Where to find them and how to get them

**Speakers:** – School Transportation Directors/Industry Specialist

CASTO has assembled a panel of California school transportation officials and Industry/Agency specialist that will discuss grant opportunities available to the school transportation community.

#### WEDNESDAY OCTOBER 8, 2008

8:45 – 10:00 AM "Cost Saving Strategies"

**Speakers:** – School Transportation Directors

CASTO has assembled a panel of California school transportation officials that will discuss strategies used to make their operations more efficient.

10:30 – 11:45 AM "We know the problem – What's the Solution?"

**Speakers:** – Everyone in attendance is invited to speak-up

**Open Forum** — All attendees (including vendors) are encouraged to participate in providing suggestions to address the many barriers we have facing our industry. "If we don't fix it, it won't get fixed".

## CASTO FORUM PARTICIPANT REGISTRATION FORM

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
(As you would like for it to appear on your name badge) **Note:** For Additional registrations, please copy this form.

Day Time Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Organization/District/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

### REGISTRATION INFORMATION:

A single participant registration charge of **\$250.00** is assessed for attending the forum and includes all seminars, continental breakfast on Tuesday and Wednesday, and Lunch on Tuesday.

### PAYMENT METHOD:

Purchase Order Number: \_\_\_\_\_ Please make checks payable to **CASTO**

We accept Visa or Master Cards: Card Number \_\_\_\_\_ Sec#: \_\_\_\_\_  
(Circle appropriate Card Type)

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_

Card Expiration Date: \_\_\_\_\_

### Mail or FAX Completed Registration Form and Payment To:

CASTO Forum  
3050 Orange Grove Avenue  
North Highlands, CA 95660

(Attn) Nikki Hughes

**LODGING/HOTEL**  
Harrah's Resort Hotel  
Stateline, South Lake Tahoe  
Conference Rate \$79.00  
Reservations: 1-800-455-4770  
Offer Code **S10SBUS**  
Cut off date: 9/5/08

**Contact Information:** Nikki Hughes (916) 971-7968 or E-mail: [nhughes@sanjuan.edu](mailto:nhughes@sanjuan.edu)  
Ron Kinney (916) 449-3960 or E-mail: [rlkinney@earthlink.net](mailto:rlkinney@earthlink.net)

**Registration FAX:** (916) 971-7079

### CANCELLATION POLICY:

Notice of cancellation must be made in writing and faxed or received by CASTO on or before **September 21, 2008** to receive a refund. There is a 10% service fee deducted for all refunds. Cancellations made after September 21, 2008 will not be refunded.