

CASTO Sustaining Member Benefits Package 2009

**Here are the ways that supporting
CASTO can benefit your company
and even increase your sales!!!**



You are reading this because you are a vendor that does business with school districts in the state of California. You know where the school districts are because of the state of the California budget. How can you help these school districts, your customers, right now? CASTO is the California Association of School Transportation Officials, and they are spearheading the effort to keep transportation alive and growing in California!

So you join CASTO as a Sustaining Member to help the school districts keep transporting students in the safest manner available. What are the benefits to you?

Glad you asked. Here's how you can increase your business with school districts in your area:

- 1. All Sustaining members are listed in every issue of CASTOWAYS newsletter that is sent out eight times a year to every member of CASTO.**
- 2. All Sustaining Members are listed on the website so CASTO members can do business with you.**
- 3. All Sustaining Members will be listed on banners that fly at every statewide meeting, and every local and statewide ROADEO and WORKSHOP event.**
- 4. All Sustaining Members get a "Decision Maker" membership list of all CASTO members.**
- 5. All Sustaining Members have the opportunity to get involved at local and state events. You will be recognized and introduced to prospective customers.**
- 6. New Sustaining Members will be introduced at major CASTO events.**
- 7. Opportunities to present and sponsor local and state events. Presentation opportunities will be made available to all Sustaining Members.**
- 8. All Sustaining Members have the opportunity to be involved in the annual CASTO Conference, Managers Conference, and Mechanics Workshop. You can also exhibit and sponsor events as well.**
- 9. Opportunities to meet decision makers are available at the VIP Hour and Power Hour at the annual Conference.**
- 10. Continuous slideshow with all Sustaining Member names at Trade Show at Conference.**

DO BUSINESS WITH A MEMBER!!

That motto is one you will hear a lot in CASTO, and when you are a Sustaining Member, it means you are helping to support an industry that is supporting you and your company.

This sounds too good to be true! What's the hook? No Hook. For \$250 you will be a Sustaining Member for one year. Where can you get eight ads and website recognition for one year for that amount of money? Nowhere but CASTO. Please join today!!!

Please fill out the attached membership application, and get started on all these great benefits today!