

# **CALL TO ARTISTS TAFT OILDORADO DAYS FINE ARTS FAIR October 15-17, 2010**



*Art inspired by the oil industry, the natural beauty of the Carrizo Plains and surrounding area, and the history of the west side of Kern County*

**Background Information:** Every five years the people of Taft, California, celebrate the industry that made this southwest corner of Kern County so pivotal in the life of California, the United States, and the world. Each OILDORADO attracts between 30,000 and 40,000 visitors during the ten-day celebration. This year, however, because it is the 100<sup>th</sup> birthday of Taft, the events promise to attract a record-breaking number of visitors.

The ART SHOW portion of OILDORADO occurs during the beginning of the celebration. OILDORADO officially begins on Friday, October 15, with the unveiling of the OIL WORKER MONUMENT by noted sculptor, Benjamin Victor, a native of Taft, California. The unveiling is immediately followed by the traditional Civic Luncheon at 12:00 noon, during which the Awards for the Gallery Show will be announced.

**Artist Booth Information:** In addition to the juried art show which will display in the Gallery, the committee is seeking art which will be displayed outdoors along the **Rails to Trails Booth Walkway** which will be connected to most of the larger attractions. (There will be a custom car show, an air show, and a hot-air balloon show, as well as live music and food concessions going on simultaneously.)

The booths are 10'X10', with access by car/trailer/RV from the rear of each booth. There will be water tank service available. The cost of each booth is \$100. Booth locations will be assigned on a first-come/first-served basis. Booth set-up will commence on Thursday, October 14, at 10 a.m. Booths must be open and available to the public for viewing from Friday, October 15, from 10 a.m. until 9:00 p.m., and Saturday, October 16, from 10:00 a.m. until 9:00 p.m. Booth artists are required to be open and available during the hours stated above on Friday and Saturday. Booth artists may wish to exhibit on Sunday,

October 17, also; however, all booths must be broken down by noon Sunday, October 17.

**Artist Booth Application Information:** Booth artists will be selected through an application process. An application, the artist's resume, and three (3) samples of original artwork may be submitted in either digital or photographic format. **Digital submittals** must be sent by CD or in e-mail attachment containing images in \*.jpg format (300 dpi minimum). The title of each piece must be indicated, including medium, dimensions, and year completed. CD's must be submitted labeled with the artist's name. Photographic submittals must be no smaller than 3"x5" and no larger than 8"x11".

**Submission Information:** The deadline for submission is Monday, August 23, 2010, 12:00 midnight. Booth artists should submit their official **Taft OILDORADO Days Fine Arts Rails to Trails Booth Walkway** applications, resumes, and samples to Sharon Hill at 403 Church Street, Taft, California 93268. Printed material may be e-mailed to Sharon at [aehill@thegame.com](mailto:aehill@thegame.com) or faxed to Cindy Patterson at 661.765.6543. (Do not fax pictures; fax only written material.) Incomplete submissions will not be considered. If you wish your samples returned to you, please include a self-addressed, stamped envelope.

The announcement to artists who have won inclusion in the **Rails to Trails Booth Walkway** will be done by Friday, August 27, 2010.

Artists along the **Rails to Trails Booth Walkway** will have the option of offering prints, *giclees*, calendars, and note cards for sale in the official OILDORADO General Store, located near the **Rails to Trails Booth Walkway**.

**Questions** regarding the **Rails to Trails Booth Walkway** and the OILDORADO General Store may be directed to Cindy Patterson (661.333.3355; [measurememommie@bak.rr.com](mailto:measurememommie@bak.rr.com)), Kathy Orrin (661.623.1490; [kiwanigal@bak.rr.com](mailto:kiwanigal@bak.rr.com)), or Sharon Hill (661.619.9841; [aehill@thegame.com](mailto:aehill@thegame.com))