



**Alliance Against Family Violence  
and Sexual Assault**

Denim Day  
Bakersfield, April 22, 2010

MAKE A SOCIAL  
STATEMENT  
WITH YOUR  
FASHION STATEMENT  
**WEAR JEANS**  
**WITH A PURPOSE**  
THURSDAY,  
APRIL 22, 2010

Join us for Denim Day Ceremony  
Alliance Against Family Violence and Sexual Assault  
1921 19th Street  
Program Begins 10:00 AM  
"Why Denim?" Day

Speakers include:

Janet Millar, LMFT  
LT. Mitch Willoughby  
Donna Beeson

Counseling Dept., CSUB  
Bakersfield Police Dept.  
KMC SART Supervisor

11:00 am—1:00 pm: Jean Painting

**SHE WAS WEARING TIGHT JEANS**  
**THERE IS NO EXCUSE AND**  
**NEVER AN INVITATION FOR RAPE!**

# History of Denim Day

Italy, 1992

An 18-year old girl is picked up by her married 45-year old driving instructor for her very first lesson. He takes her to an isolated road, pulls her out of the car, wrestles her out of one leg of her jeans and forcefully rapes her. Threatened with death if she tells anyone, he makes her drive the car home. Later that night she tells her parents, and they help and support her to press charges. The perpetrator gets arrested and is prosecuted. He is convicted of rape and sentenced to jail.

He appeals the sentence. The case makes it all the way to the Italian Supreme Court. Within a matter of days the case against the driving instructor is overturned, dismissed, and the perpetrator released. In a statement by the Chief Judge, he argued, "because the victim wore very, very tight jeans, she had to help him remove them, and by removing the jeans it was no longer rape but consensual sex."

Enraged by the verdict, within a matter of hours the women in the Italian Parliament launched into immediate action and protested by wearing jeans to work.

**SHE WAS WEARING TIGHT JEANS**  
**THERE IS NO EXCUSE AND**  
**NEVER AN INVITATION FOR RAPE!**

