



Association of California School Administrators  
West Kern Charter – Region 11  
Goals for 2010 - 2011

**Membership: Connect, Retain & Recruit**

- West Kern ACSA will use the most current e-mail lists to send timely information regarding the chapter to its membership
- Connect with Existing & Non-Members within our district &/or network group
  - West Kern will collaborate with Phi Delta Kappa (PDK) and KCSOS on social and professional development opportunities
  - Communication with area universities offering Graduate Degrees in Educational Management will be increased
- 2010-11 Membership Goal
  - West Kern will work to build upon its membership by communicating with key area educational leaders to encourage existing and aspiring administrators to be a part of the charter.
  - Membership will be tracked and a report offered during West Kern Charter Meetings.
- Professional Development
  - West Kern will add a segment to each charter meeting inviting guest speakers to share information on educational programs and issues

**Communication: State – Region – Charter – Individual**

- Region XI board members and committee members will report on the respective concentrations annually
- The charter president will attend and report on West Kern Charter Business during Region XI Meetings
- All West Kern Charter Business agendas and minutes will be e-mailed to all members with an active e-mail address on file

**Legislative Action: Increase our Voice**

- State and Region legislative issues will be disseminated as necessary during West Kern Charter Meetings
- West Kern Charter will provide feedback to e-mail requests for information as appropriate

**Alignment of Goals: State – Region – Charter**

- The charter president will attend and report on West Kern Charter Business during Region XI Meetings

Adopted November 18, 2010



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